

**HOLD****TP: Rs 560 | ▲ 10%****SOMANY CERAMICS**

| Building Materials

| 13 August 2026

## Operating efficiency drives earnings beat

- Revenue grew 24% YoY; EBITDA surged 79% as margins expanded 353bps
- Utilisation and own/JV mix drive 20% realisation growth and higher profitability
- Ascribe 15x PE Jun'28E, arriving at a TP of Rs 560 (Jun'27E); we maintain HOLD

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### Operating efficiency drives earnings beat; EBITDA margin expands 350bps:

Somany Ceramics (SOMC) reported revenue growth of 24% YoY, 16% above our estimate, while EBITDA grew 79% YoY, 65% ahead of our estimate. EBITDA margin expanded 353bps YoY to 11.5%, with management attributing the improvement to higher capacity utilisation and operating efficiencies across its own plants and JVs. APAT increased 243% YoY, aided by stronger operating performance and lower interest costs.

**Higher utilisation and own/JV mix support profitability:** Tiles volumes grew 3% YoY, while blended realisations increased 20%, supported by higher contribution from own and JV production. Own tile volumes grew 22% YoY, with own capacity utilisation at 69%, while JV utilisation remained elevated at 94%. Own and JV revenue grew 44% and 24%, respectively, supporting a 74% YoY increase in blended EBITDA per sqm to Rs 52.4 (vs Rs 30.1 sqm in Q1FY26). Management also highlighted that capacity utilisation had improved significantly across both its own plants and JVs, while Morbi disruption constrained volumes in April.

**Concall highlights:** Management expects mid-single-digit volume growth as Morbi operations normalise, while pricing remains supportive despite higher gas costs. Utilisation-led operating leverage and improving JV profitability should support margins, with ~Rs 2.75bn capex planned across new capacity and debottlenecking. Export weakness remains a near-term drag, while lean channel inventory and improving working capital provide some support.

**Maintain HOLD with Jun'27 TP of Rs 560:** We raise FY27E/FY28E EBITDA by 7%/2% and PAT by 8%/4%, reflecting stronger utilisation and operating efficiencies. We expect EBITDA margin to sustain around 9.6-10.0% over FY27E-29E, supported by improving utilisation and JV profitability. We ascribe unchanged 15x P/E on Jun'28E, arriving at a TP of Rs 560 (Jun'27E). We maintain HOLD.

### Key changes

| Target | Rating |
|--------|--------|
| ▲      | ◀ ▶    |

|                  |                |
|------------------|----------------|
| Ticker/Price     | SOMC IN/Rs 508 |
| Market cap       | US\$ 219.4mn   |
| Free float       | 45%            |
| 3M ADV           | US\$ 1.1mn     |
| 52wk high/low    | Rs 552/Rs 332  |
| Promoter/FPI/DII | 55%/1%/23%     |

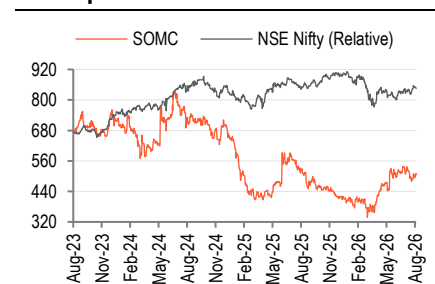
Source: NSE | Price as of 12 Aug 2026

### Key financials

| Y/E 31 Mar              | FY26A  | FY27E  | FY28E  |
|-------------------------|--------|--------|--------|
| Total revenue (Rs mn)   | 27,898 | 32,488 | 33,672 |
| EBITDA (Rs mn)          | 2,578  | 3,112  | 3,298  |
| Adj. net profit (Rs mn) | 840    | 1,293  | 1,480  |
| Adj. EPS (Rs)           | 20.5   | 31.5   | 36.1   |
| Consensus EPS (Rs)      | 19.8   | 27.8   | 33.7   |
| Adj. ROAE (%)           | 9.5    | 13.2   | 13.3   |
| Adj. P/E (x)            | 24.8   | 16.1   | 14.1   |
| EV/EBITDA (x)           | 8.7    | 6.8    | 6.3    |
| Adj. EPS growth (%)     | 38.9   | 53.9   | 14.5   |

Source: Company, Bloomberg, BOBCAPS Research

### Stock performance



Source: NSE



**Fig 1 – Quarterly financials - Consolidated**

| Particulars (Rs mn)            | Q1FY27        | Q1FY26        | YoY (%)          | Q4FY26        | QoQ (%)          | BOBCAPS Q1FY26E | Variance (%) |
|--------------------------------|---------------|---------------|------------------|---------------|------------------|-----------------|--------------|
| Total operating income         | 7,496         | 6,044         | 24.0             | 8,179         | (8.4)            | 6,488           | 15.5         |
| Raw-Material expense           | 3,402         | 2,890         | 17.7             | 4,381         | (22.3)           | 3,082           | 10.4         |
| Gross Profit                   | 4,094         | 3,154         | 29.8             | 3,799         | 7.8              | 3,406           | 20.2         |
| Employee expense               | 994           | 872           | 14.0             | 919           | 8.3              | 959             | 3.7          |
| Energy costs                   | 1,465         | 1,146         | 27.9             | 1,207         | 21.4             | 1,250           | 17.2         |
| Other expense                  | 772           | 655           | 17.9             | 750           | 2.9              | 675             | 14.5         |
| EBITDA                         | 862           | 482           | 78.9             | 923           | (6.6)            | 523             | 65.0         |
| D&A                            | 285           | 260           | 9.9              | 273           | 4.6              | 273             | 4.6          |
| EBIT                           | 577           | 222           | 159.8            | 651           | (11.3)           | 250             | 131.0        |
| Interest cost                  | 114           | 127           | (10.1)           | 106           | 8.1              | 95              | 20.2         |
| Non-operating expense/(income) | (35)          | (19)          | 86.3             | 3             | (1,206.3)        | (32)            | 11.3         |
| PBT                            | 498           | 114           | 337.1            | 542           | (8.1)            | 186             | 167.2        |
| Tax                            | 156           | 40            | 284.9            | 168           | (7.2)            | 47              | 231.6        |
| Reported PAT                   | 342           | 74            | 365.7            | 374           | (8.5)            | 139             | 145.5        |
| Adjusted PAT                   | 355           | 104           | 242.7            | 395           | (10.1)           | 144             | 147.5        |
| <b>As % of net revenues</b>    | <b>Q1FY27</b> | <b>Q1FY26</b> | <b>chg (bps)</b> | <b>Q4FY26</b> | <b>chg (bps)</b> |                 |              |
| Gross margin                   | 54.6          | 52.2          | 243              | 46.4          | 817              | 52.5            | 211          |
| Employee cost                  | 13.3          | 14.4          | (116)            | 11.2          | 204              | 14.8            | (152)        |
| Energy cost                    | 19.5          | 19.0          | 59               | 14.8          | 479              | 19.3            | 28           |
| Other cost                     | 10.3          | 10.8          | (53)             | 9.2           | 113              | 10.4            | (10)         |
| EBITDA margin                  | 11.5          | 8.0           | 353              | 11.3          | 21               | 8.1             | 345          |
| Tax rate                       | 31.2          | 35.5          | (423)            | 30.9          | 29               | 25.2            | 607          |
| APAT margin                    | 4.7           | 1.7           | 303              | 4.8           | (9)              | 2.2             | 253          |

Source: Company, BOBCAPS Research

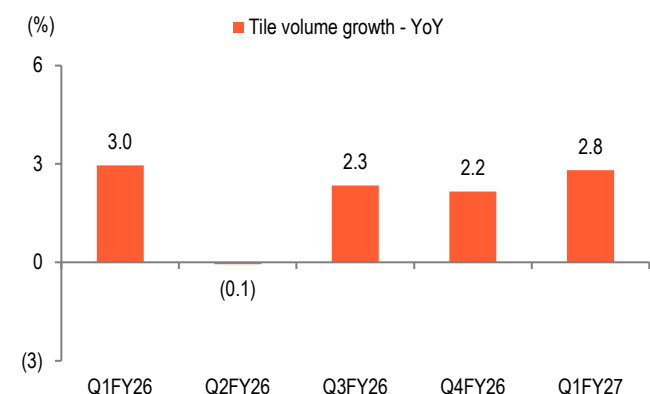
**Fig 2 – Segment financials**

| Particulars                       | Q1FY27       | Q1FY26       | YoY (%)     | Q4FY26       | QoQ (%)       |
|-----------------------------------|--------------|--------------|-------------|--------------|---------------|
| <b>Tiles revenue (Rs mn)</b>      |              |              |             |              |               |
| - Own                             | 2,389        | 1,661        | 43.8        | 2,146        | 11.3          |
| - JV                              | 2,092        | 1,683        | 24.3        | 2,271        | (7.8)         |
| - Outsourced                      | 1,844        | 1,769        | 4.2         | 2,334        | (21.0)        |
| <b>Total</b>                      | <b>6,325</b> | <b>5,113</b> | <b>23.7</b> | <b>6,750</b> | <b>(6.3)</b>  |
| <b>Non-tiles revenue (Rs mn)</b>  |              |              |             |              |               |
| Bathware                          | 765          | 629          | 21.5        | 998          | (23.4)        |
| Adhesives                         | 352          | 273          | 29.0        | 372          | (5.4)         |
| <b>Total</b>                      | <b>1,117</b> | <b>902</b>   | <b>23.8</b> | <b>1,370</b> | <b>(18.5)</b> |
| <b>Tiles sales volume (MSM)</b>   |              |              |             |              |               |
| - Own                             | 6.7          | 5.5          | 22.2        | 6.9          | (3.9)         |
| - JV                              | 4.8          | 4.5          | 7.3         | 6.1          | (21.4)        |
| - Outsourced                      | 5.0          | 6.1          | (18.0)      | 7.8          | (36.1)        |
| <b>Total</b>                      | <b>16.5</b>  | <b>16.0</b>  | <b>2.8</b>  | <b>20.9</b>  | <b>(21.1)</b> |
| <b>Tiles Realization (Rs/sqm)</b> |              |              |             |              |               |
| - Own                             | 358          | 304          | 17.7        | 309          | 15.8          |
| - JV                              | 434          | 375          | 15.8        | 370          | 17.2          |
| - Outsourced                      | 371          | 292          | 27.1        | 300          | 23.7          |
| Blended realization               | 384          | 319          | 20.3        | 324          | 18.7          |
| Blended EBITDA per unit (Rs/sqm)  | 52.4         | 30.1         | 74.0        | 44.3         | 18.3          |

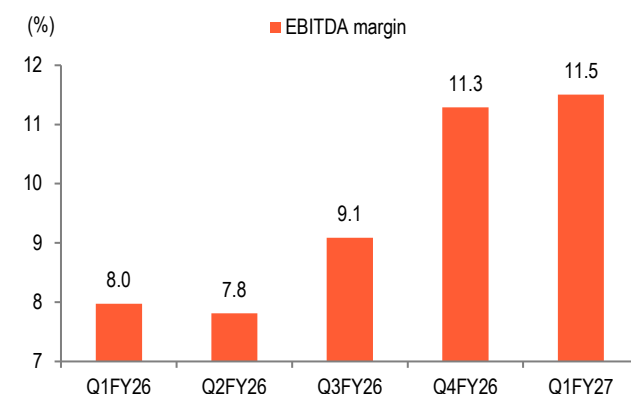
Source: Company, BOBCAPS Research

## Earnings Call Highlights

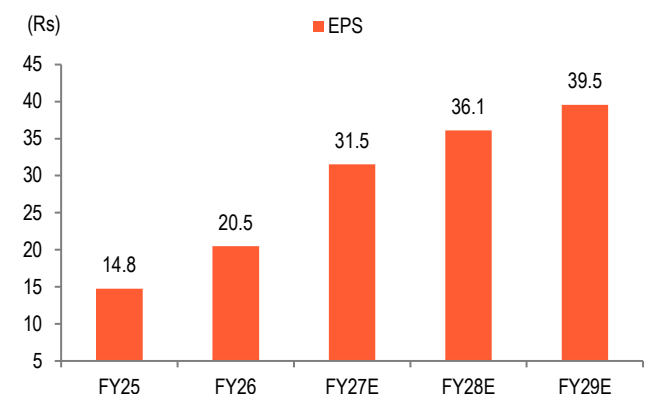
- **Demand remains healthy; Q1 volumes impacted by Morbi disruption:** Volume growth was limited to ~3% as Morbi capacity restrictions impacted production in Apr'26, with operations normalising in May'26. Management expects mid-single-digit volume growth, while channel inventory remains lean. Project/institutional business is expected to increase its contribution by 3-4ppt.
- **Price hikes offset gas inflation; pricing premium over Morbi narrows:** SMC took a 16-17% price hike to offset 16-18% YoY gas cost inflation, while Morbi producers increased prices by ~2x this quantum. This has narrowed SOMC's pricing premium, although management indicated that margin improvement remains primarily efficiency-led.
- **Exports remain a near-term drag:** Morbi export volumes remain 50-60% below peak levels due to geopolitical disruptions, which management expects to remain a drag through Q2. However, it does not see significant risk of export volumes being diverted to the domestic market given elevated gas costs.
- **Utilisation drives margin expansion; management sees scope for further improvement:** Standalone utilisation improved to 83% from 72% YoY, driving operating leverage and expanding EBITDA margin to 11.6% (+360bps YoY). Management attributed the improvement to operating efficiencies rather than pricing and indicated scope for further margin improvement, subject to utilisation and product mix.
- **JV profitability improves, adding to earnings:** JVs turned profitable at Rs 30mn in Q1FY27 vs a Rs 100mn loss in Q1FY26. Management expects a >Rs 300mn YoY improvement in FY27, with balancing and debottlenecking capex in JVs largely completing by Q3FY27 and benefits expected from Q4FY27.
- **Capacity expansion to support medium-term growth:** The company is setting up a 9mn sqm greenfield plant in the South with ~Rs 2.20bn capex, targeted for commissioning in Q3-Q4FY28. In addition, ~45mn sqm of debottlenecking and balancing capacity is being added across existing facilities, largely by Q3-Q4FY27. Total capex is guided at ~Rs 2.75bnr, with 65-70% funded through internal accruals.
- **Working capital improves; subsidiaries remain on recovery path:** Working capital days improved to 12 from 17, supported by lower inventory and stable receivables. Somany Max's loss narrowed to Rs 15mn, while construction chemicals capacity expansion in the North and South is expected to support growth from Q2.

**Fig 3 – SOMC's tile volumes grew by 3% YoY in Q1FY27**

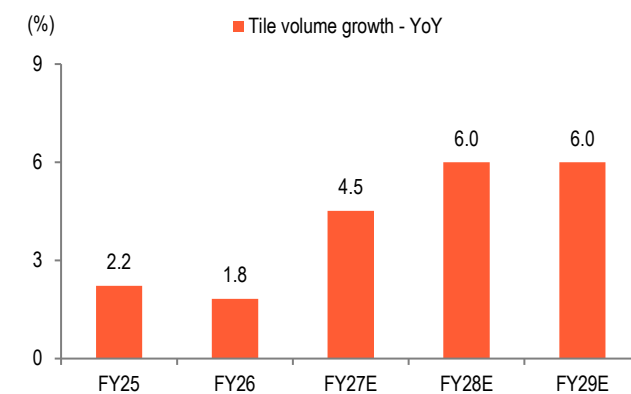
Source: Company, BOBCAPS Research

**Fig 4 – EBITDA margin sharply expanded by 353bps YoY to 11.5% in Q1FY27**

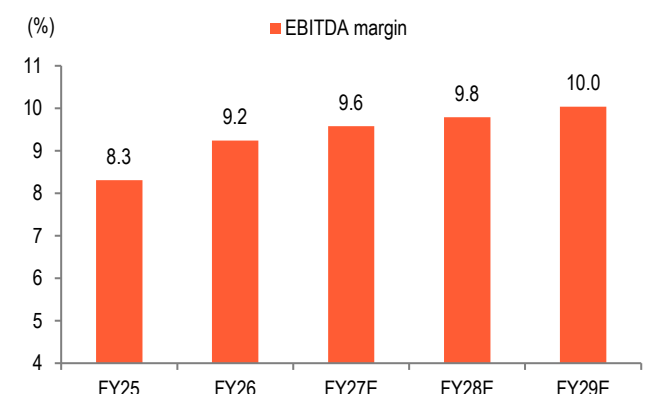
Source: Company, BOBCAPS Research

**Fig 5 – SOMC EPS projected to grow at a healthy 24.5% CAGR over FY26-FY29E...**

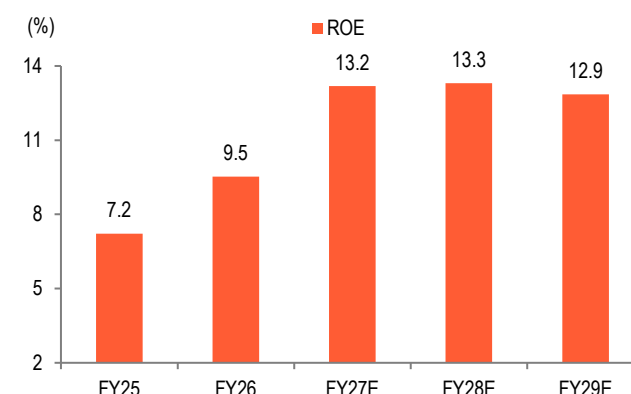
Source: Company, BOBCAPS Research

**Fig 6 – ... on expectations of volume growth assumption of 48.8% CAGR over FY26-FY29E on a weak base...**

Source: Company, BOBCAPS Research

**Fig 7 – ... and a gradual improvement in EBITDA margin due to the ramp-up of Max plant and operating leverage**

Source: Company, BOBCAPS Research

**Fig 8 – ROE projected to improve over medium term, on higher operating rate and improved margin profile**

Source: Company, BOBCAPS Research

## Valuation Methodology

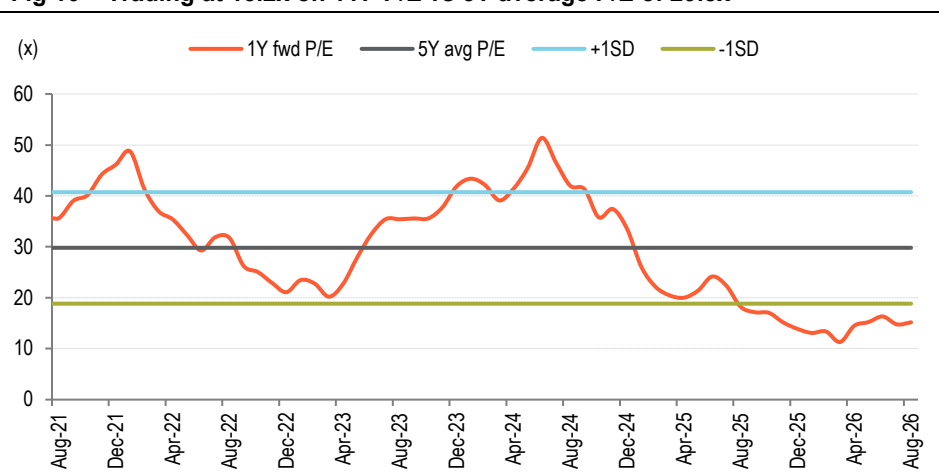
We raise FY27E/FY28E EBITDA by 7%/2% and PAT by 8%/4%, reflecting stronger utilisation and operating efficiencies. We expect EBITDA margin to sustain around 9.6-10.0% over FY27E-29E, supported by improving utilisation and JV profitability. We ascribe unchanged 15x P/E on Jun'28E, arriving at a TP of Rs 560 (Jun'27E). We maintain HOLD.

**Fig 9 – Revised estimates**

| Consolidated (Rs bn)   | New   |       |       | Old   |       |       | Change (%) |       |       |
|------------------------|-------|-------|-------|-------|-------|-------|------------|-------|-------|
|                        | FY27E | FY28E | FY29E | FY27E | FY28E | FY29E | FY27E      | FY28E | FY29E |
| Total operating income | 32.5  | 33.7  | 36.5  | 30.5  | 33.7  | 37.1  | 6          | (0)   | (2)   |
| EBITDA                 | 3.1   | 3.3   | 3.7   | 2.9   | 3.2   | 3.6   | 7          | 2     | 3     |
| EBITDA Margin (%)      | 9.58  | 9.79  | 10.04 | 9.57  | 9.61  | 9.58  | 1          | 18    | 45    |
| Adjusted PAT           | 1.3   | 1.5   | 1.6   | 1.2   | 1.4   | 1.7   | 8          | 4     | (2)   |
| EPS                    | 31.5  | 36.1  | 39.5  | 29.2  | 34.7  | 40.5  | 8          | 4     | (2)   |

Source: BOBCAPS Research

**Fig 10 – Trading at 15.2x on 1YF P/E vs 5Y average P/E of 29.8x**



Source: BOBCAPS Research

## Financials

### Income Statement

| Y/E 31 Mar (Rs mn)         | FY25A         | FY26A         | FY27E         | FY28E         | FY29E         |
|----------------------------|---------------|---------------|---------------|---------------|---------------|
| <b>Total revenue</b>       | <b>26,588</b> | <b>27,898</b> | <b>32,488</b> | <b>33,672</b> | <b>36,531</b> |
| EBITDA                     | 2,209         | 2,578         | 3,112         | 3,298         | 3,666         |
| Depreciation               | 903           | 1,075         | 1,129         | 1,228         | 1,448         |
| EBIT                       | 1,306         | 1,503         | 1,983         | 2,070         | 2,218         |
| Net interest inc./(exp.)   | (524)         | (477)         | (423)         | (411)         | (411)         |
| Other inc./(exp.)          | 90            | 113           | 157           | 197           | 237           |
| Exceptional items          | 0             | 0             | 0             | 0             | 0             |
| EBT                        | 872           | 1,139         | 1,716         | 1,855         | 2,043         |
| Income taxes               | 272           | 346           | 476           | 467           | 514           |
| Extraordinary items        | 20            | 52            | 0             | 0             | 0             |
| Min. int./Inc. from assoc. | 21            | 71            | 52            | 92            | 92            |
| <b>Reported net profit</b> | <b>601</b>    | <b>812</b>    | <b>1,293</b>  | <b>1,480</b>  | <b>1,621</b>  |
| Adjustments                | 4             | 28            | 0             | 0             | 0             |
| <b>Adjusted net profit</b> | <b>605</b>    | <b>840</b>    | <b>1,293</b>  | <b>1,480</b>  | <b>1,621</b>  |

### Balance Sheet

| Y/E 31 Mar (Rs mn)              | FY25A         | FY26A         | FY27E         | FY28E         | FY29E         |
|---------------------------------|---------------|---------------|---------------|---------------|---------------|
| Accounts payables               | 3,343         | 3,338         | 3,914         | 4,057         | 4,401         |
| Other current liabilities       | 3,427         | 3,000         | 3,000         | 3,000         | 3,000         |
| Provisions                      | 42            | 69            | 81            | 84            | 91            |
| Debt funds                      | 3,019         | 2,513         | 2,538         | 2,596         | 2,736         |
| Other liabilities               | 1,396         | 1,994         | 1,994         | 1,994         | 1,994         |
| Equity capital                  | 82            | 82            | 82            | 82            | 82            |
| Reserves & surplus              | 7,635         | 8,342         | 9,504         | 10,835        | 12,293        |
| Shareholders' fund              | 8,442         | 9,199         | 10,414        | 11,837        | 13,387        |
| <b>Total liab. and equities</b> | <b>19,669</b> | <b>20,113</b> | <b>21,941</b> | <b>23,567</b> | <b>25,609</b> |
| Cash and cash eq.               | 903           | 1,598         | 2,753         | 2,283         | 4,087         |
| Accounts receivables            | 3,688         | 3,008         | 3,502         | 3,630         | 3,938         |
| Inventories                     | 3,379         | 3,523         | 3,759         | 3,938         | 4,273         |
| Other current assets            | 487           | 415           | 486           | 504           | 547           |
| Investments                     | 38            | 38            | 38            | 38            | 38            |
| Net fixed assets                | 10,029        | 9,654         | 9,525         | 11,297        | 10,849        |
| CWIP                            | 163           | 189           | 189           | 189           | 189           |
| Intangible assets               | 606           | 1,258         | 1,258         | 1,258         | 1,258         |
| Deferred tax assets, net        | 95            | 107           | 107           | 107           | 107           |
| Other assets                    | 282           | 324           | 324           | 324           | 324           |
| <b>Total assets</b>             | <b>19,669</b> | <b>20,113</b> | <b>21,941</b> | <b>23,567</b> | <b>25,609</b> |

### Cash Flows

| Y/E 31 Mar (Rs mn)                 | FY25A        | FY26A          | FY27E        | FY28E          | FY29E        |
|------------------------------------|--------------|----------------|--------------|----------------|--------------|
| <b>Cash flow from operations</b>   | <b>1,575</b> | <b>2,839</b>   | <b>2,422</b> | <b>2,651</b>   | <b>2,818</b> |
| Capital expenditures               | (834)        | (556)          | (1,000)      | (3,000)        | (1,000)      |
| Change in investments              | 0            | 0              | 0            | 0              | 0            |
| Other investing cash flows         | 116          | 14             | 157          | 197            | 237          |
| <b>Cash flow from investing</b>    | <b>(718)</b> | <b>(542)</b>   | <b>(843)</b> | <b>(2,803)</b> | <b>(763)</b> |
| Equities issued/Others             | 0            | 0              | 0            | 0              | 0            |
| Debt raised/repaid                 | 22           | (569)          | 25           | 58             | 140          |
| Interest expenses                  | (518)        | (466)          | (423)        | (411)          | (411)        |
| Dividends paid                     | (123)        | (123)          | (131)        | (150)          | (164)        |
| Other financing cash flows         | (57)         | (83)           | 105          | 185            | 185          |
| <b>Cash flow from financing</b>    | <b>(676)</b> | <b>(1,241)</b> | <b>(424)</b> | <b>(318)</b>   | <b>(250)</b> |
| <b>Chg in cash &amp; cash eq.</b>  | <b>181</b>   | <b>1,056</b>   | <b>1,155</b> | <b>(470)</b>   | <b>1,805</b> |
| <b>Closing cash &amp; cash eq.</b> | <b>1,036</b> | <b>2,092</b>   | <b>3,247</b> | <b>2,777</b>   | <b>4,581</b> |

### Per Share

| Y/E 31 Mar (Rs)      | FY25A | FY26A | FY27E | FY28E | FY29E |
|----------------------|-------|-------|-------|-------|-------|
| Reported EPS         | 14.7  | 19.8  | 31.5  | 36.1  | 39.5  |
| Adjusted EPS         | 14.8  | 20.5  | 31.5  | 36.1  | 39.5  |
| Dividend per share   | 3.0   | 2.0   | 3.2   | 3.6   | 4.0   |
| Book value per share | 188.2 | 205.5 | 233.8 | 266.3 | 301.8 |

### Valuations Ratios

| Y/E 31 Mar (x) | FY25A | FY26A | FY27E | FY28E | FY29E |
|----------------|-------|-------|-------|-------|-------|
| EV/Sales       | 0.9   | 0.8   | 0.7   | 0.6   | 0.6   |
| EV/EBITDA      | 10.5  | 8.7   | 6.8   | 6.3   | 5.5   |
| Adjusted P/E   | 34.4  | 24.8  | 16.1  | 14.1  | 12.8  |
| P/BV           | 2.7   | 2.5   | 2.2   | 1.9   | 1.7   |

### DuPont Analysis

| Y/E 31 Mar (%)               | FY25A      | FY26A      | FY27E       | FY28E       | FY29E       |
|------------------------------|------------|------------|-------------|-------------|-------------|
| Tax burden (Net profit/PBT)  | 69.4       | 73.8       | 75.3        | 79.8        | 79.4        |
| Interest burden (PBT/EBIT)   | 66.8       | 75.8       | 86.6        | 89.6        | 92.1        |
| EBIT margin (EBIT/Revenue)   | 4.9        | 5.4        | 6.1         | 6.1         | 6.1         |
| Asset turnover (Rev./Avg TA) | 135.2      | 138.7      | 148.1       | 142.9       | 142.6       |
| Leverage (Avg TA/Avg Equity) | 2.3        | 2.3        | 2.2         | 2.1         | 2.0         |
| <b>Adjusted ROAE</b>         | <b>7.2</b> | <b>9.5</b> | <b>13.2</b> | <b>13.3</b> | <b>12.9</b> |

### Ratio Analysis

| Y/E 31 Mar            | FY25A  | FY26A | FY27E | FY28E | FY29E |
|-----------------------|--------|-------|-------|-------|-------|
| <b>YoY growth (%)</b> |        |       |       |       |       |
| Revenue               | 2.6    | 4.9   | 16.5  | 3.6   | 8.5   |
| EBITDA                | (13.2) | 16.7  | 20.7  | 6.0   | 11.2  |
| Adjusted EPS          | (39.0) | 38.9  | 53.9  | 14.5  | 9.5   |

### Profitability & Return ratios (%)

|                        |      |      |      |      |      |
|------------------------|------|------|------|------|------|
| EBITDA margin          | 8.3  | 9.2  | 9.6  | 9.8  | 10.0 |
| EBIT margin            | 4.9  | 5.4  | 6.1  | 6.1  | 6.1  |
| Adjusted profit margin | 2.3  | 3.0  | 4.0  | 4.4  | 4.4  |
| Adjusted ROAE          | 7.2  | 9.5  | 13.2 | 13.3 | 12.9 |
| ROCE                   | 12.2 | 13.8 | 16.5 | 15.7 | 15.2 |

### Working capital days (days)

|             |    |    |    |    |    |
|-------------|----|----|----|----|----|
| Receivables | 51 | 39 | 39 | 39 | 39 |
| Inventory   | 46 | 46 | 42 | 43 | 43 |
| Payables    | 46 | 44 | 44 | 44 | 44 |

### Ratios (x)

|                             |            |            |            |            |              |
|-----------------------------|------------|------------|------------|------------|--------------|
| Gross asset turnover        | 1.9        | 2.0        | 2.2        | 2.0        | 1.9          |
| Current ratio               | 1.0        | 1.1        | 1.2        | 1.2        | 1.4          |
| Net interest coverage ratio | 2.5        | 3.1        | 4.7        | 5.0        | 5.4          |
| <b>Adjusted debt/equity</b> | <b>0.3</b> | <b>0.1</b> | <b>0.0</b> | <b>0.0</b> | <b>(0.1)</b> |

Source: Company, BOBCAPS Research | Note: TA = Total Assets

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**BUY** – Expected return >+15%

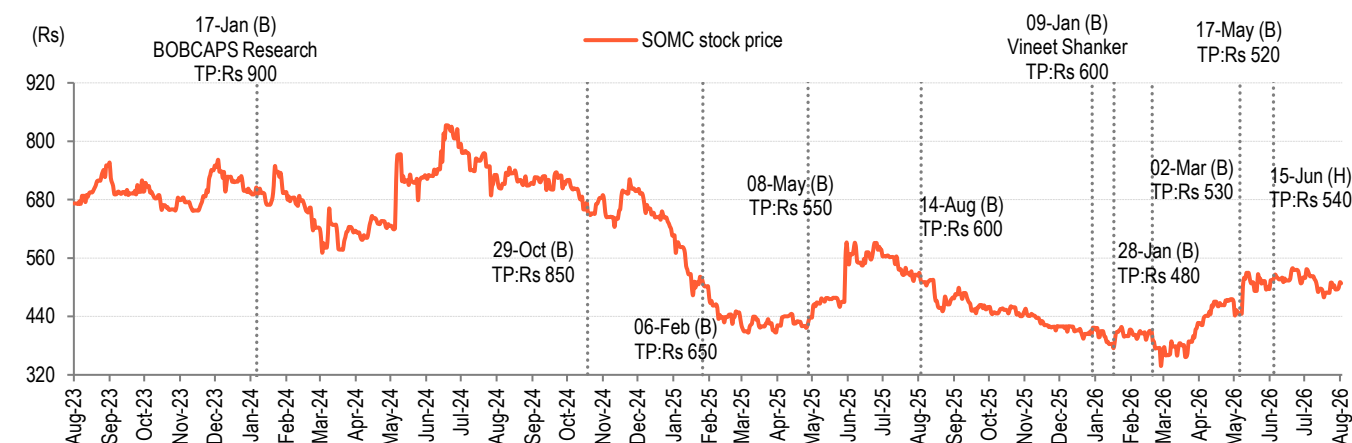
**HOLD** – Expected return from -6% to +15%

**SELL** – Expected return <-6%

**Note:** Recommendation structure changed with effect from 21 June 2021

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