

**BUY**TP: Rs 6,000 | ▲ 19%

**MARUTI SUZUKI** 

Automobiles

13 May 2020

# Near-team outlook hazy; maintain faith on solid franchise

Maruti's (MSIL) Q4FY20 operating performance missed estimates due to a sequential dip in ASP and negative operating leverage. Although near-term demand remains uncertain, the potential shift in preference towards personal mobility due to the pandemic should work in MSIL's favour, especially given its dominance in entry-to-mid segment PVs. We cut FY21/ FY22 earnings by 1-6% to factor in the impact from an extended lockdown, and revise our Mar'21 TP to Rs 6,000 (vs. Rs 6,100) based on 25x FY22E EPS.

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**Q4** operating performance misses estimates: Revenues for MSIL fell 15% YoY to Rs 182bn, slightly below our estimates led by a dip in ASP due to a lower mix of diesel vehicles. Adjusted for BS-IV discontinuation cost (Rs 1.25bn), EBITDA at Rs 16.7bn saw a 26% YoY drop. EBITDA margin declined by 130bps YoY and 100bps QoQ to 9.2%. While discount per vehicle at Rs 19k fell sharply QoQ, management cited reduced utilisation and higher A&P spends as key factors behind margin pressure. A lower tax rate limited the fall in adj. PAT to 21% YoY at Rs 14.2bn.

Covid-19 effect – downtrading and shift to personal mobility: Management refrained from giving out any guidance on demand outlook for FY21. But MSIL believes the economic dislocation caused by Covid-19 could have an adverse impact on affordability and hence induce downtrading in the PV segment. On the other hand, the potential shift away from shared mobility could have a positive impact on demand for PVs, especially in the entry-to-mid segments.

**Maintain BUY:** While the near-term outlook appears challenging, we maintain our positive view on MSIL given its solid franchise and dominant market share in passenger cars, along with a healthy balance sheet (cash/Mcap at ~25%). MSIL trades at 21x FY22E EPS which is 20% below its five-year mean. BUY.

### **KEY FINANCIALS**

| Y/E 31 Mar              | FY18A   | FY19A   | FY20P   | FY21E   | FY22E   |
|-------------------------|---------|---------|---------|---------|---------|
| Total revenue (Rs mn)   | 797,627 | 860,203 | 756,106 | 702,174 | 828,967 |
| EBITDA (Rs mn)          | 120,615 | 110,473 | 74,276  | 67,162  | 98,056  |
| Adj. net profit (Rs mn) | 79,002  | 75,342  | 57,756  | 49,044  | 72,330  |
| Adj. EPS (Rs)           | 261.6   | 249.5   | 191.2   | 162.4   | 239.5   |
| Adj. EPS growth (%)     | 7.5     | (4.6)   | (23.3)  | (15.1)  | 47.5    |
| Adj. ROAE (%)           | 19.8    | 16.9    | 12.0    | 9.7     | 13.4    |
| Adj. P/E (x)            | 19.3    | 20.2    | 26.3    | 31.0    | 21.0    |
| EV/EBITDA (x)           | 10.7    | 11.0    | 15.8    | 17.4    | 11.8    |

Source: Company, BOBCAPS Research

| Ticker/Price     | MSIL IN/Rs 5,036  |
|------------------|-------------------|
| Market cap       | US\$ 20.2bn       |
| Shares o/s       | 302mn             |
| 3M ADV           | US\$ 111.1mn      |
| 52wk high/low    | Rs 7,759/Rs 4,001 |
| Promoter/FPI/DII | 56%/23%/15%       |
|                  |                   |

Source: NSE

## STOCK PERFORMANCE



Source: NSE





FIG 1 – QUARTERLY PERFORMANCE

| Y/E Mar (Rs mn)           | Q4FY20  | Q4FY19  | Y <sub>0</sub> Y (%) | Q3FY20  | Q <sub>0</sub> Q (%) | FY20    | FY19    | Y <sub>0</sub> Y (%) |
|---------------------------|---------|---------|----------------------|---------|----------------------|---------|---------|----------------------|
| Net Revenues              | 181,987 | 214,594 | (15.2)               | 207,068 | (12.1)               | 756,106 | 860,203 | (12.1)               |
| Raw Materials             | 126,664 | 151,599 | (16.4)               | 146,811 | (13.7)               | 535,382 | 599,905 | (10.8)               |
| % of Net Sales            | 69.6    | 70.6    | -                    | 70.9    | -                    | 70.8    | 69.7    | -                    |
| Personnel                 | 8,194   | 8,169   | 0.3                  | 8,670   | (5.5)                | 33,839  | 32,069  | 5.5                  |
| % of Net Sales            | 4.5     | 3.8     | -                    | 4.2     | -                    | 4.5     | 3.7     | -                    |
| Manufacturing & Other Exp | 30,415  | 32,192  | (5.5)                | 30,566  | (0.5)                | 112,609 | 117,980 | (4.6)                |
| % of Net Sales            | 16.7    | 15.0    | -                    | 14.8    | -                    | 14.9    | 13.7    | -                    |
| Total Expenditure         | 165,273 | 191,960 | (13.9)               | 186,047 | (11.2)               | 681,830 | 749,954 | (9.1)                |
| EBITDA                    | 16,714  | 22,634  | (26.2)               | 21,021  | (20.5)               | 74,276  | 110,249 | (32.6)               |
| EBITDA Margin (%)         | 9.2     | 10.5    | -                    | 10.2    | -                    | 9.8     | 12.8    | -                    |
| Depreciation              | 8,230   | 8,102   | 1.6                  | 8,580   | (4.1)                | 35,257  | 30,189  | 16.8                 |
| EBIT                      | 8,484   | 14,532  | (41.6)               | 12,441  | (31.8)               | 39,019  | 80,060  | (51.3)               |
| Interest Expenses         | 283     | 88      | 221.6                | 217     | 30.4                 | 1,329   | 758     | 75.3                 |
| Non-operating income      | 8,804   | 8,677   | 1.5                  | 7,840   | 12.3                 | 34,208  | 25,834  | 32.4                 |
| Extraordinary Expenses    | 1,250   | 0       | -                    | 0       | -                    | 1,250   | 480     | -                    |
| PBT                       | 15,755  | 23,121  | (31.9)               | 20,064  | (21.5)               | 71,898  | 104,656 | (31.3)               |
| Tax-Total                 | 2,838   | 5,165   | (45.1)               | 4,416   | (35.7)               | 14,142  | 29,650  | (52.3)               |
| Tax Rate (%) - Total      | 18.0    | 22.3    | (19.4)               | 22.0    |                      | 19.7    | 28.3    | (30.6)               |
| Reported PAT              | 12,917  | 17,956  | (28.1)               | 15,648  | (17.5)               | 56,506  | 75,006  | (23.0)               |
| Adj. PAT                  | 14,167  | 17,956  | (21.1)               | 15,648  | (9.5)                | 57,756  | 75,486  | (24.7)               |
| PAT Margin                | 7.8     | 8.4     | -                    | 7.6     | -                    | 7.6     | 8.8     | -                    |

Source: Company, BOBCAPS Research

FIG 2 - PER UNIT PARAMETERS

| Per vehicle metrics (Rs) | Q4FY20  | Q4FY19  | Y <sub>0</sub> Y (%) | Q3FY20  | Q <sub>0</sub> Q (%) | FY20      | FY19      | Y <sub>0</sub> Y (%) |
|--------------------------|---------|---------|----------------------|---------|----------------------|-----------|-----------|----------------------|
| Volume (nos)             | 385,025 | 458,202 | (16.0)               | 437,361 | (12.0)               | 1,563,497 | 1,862,172 | (16.0)               |
| Net Realisation/Vehicle  | 472,663 | 468,339 | 0.9                  | 473,449 | (0.2)                | 483,599   | 461,935   | 4.7                  |
| Material cost/Vehicle    | 328,976 | 330,856 | (0.6)                | 335,675 | (2.0)                | 342,426   | 322,153   | 6.3                  |
| Gross Profit/Vehicle     | 143,687 | 137,483 | 4.5                  | 137,774 | 4.3                  | 141,173   | 139,782   | 1.0                  |
| Employee cost/Vehicle    | 21,282  | 17,828  | 19.4                 | 19,823  | 7.4                  | 21,643    | 17,221    | 25.7                 |
| Other expenses/Vehicle   | 78,995  | 70,257  | 12.4                 | 69,887  | 13.0                 | 72,024    | 63,356    | 13.7                 |
| EBITDA/Vehicle           | 43,410  | 49,397  | (12.1)               | 48,063  | (9.7)                | 47,506    | 59,205    | (19.8)               |
| Net Profit/Vehicle       | 36,795  | 39,188  | (6.1)                | 35,778  | 2.8                  | 36,940    | 40,459    | (8.7)                |



## FIG 3 - AVERAGE SELLING PRICE (ASP)



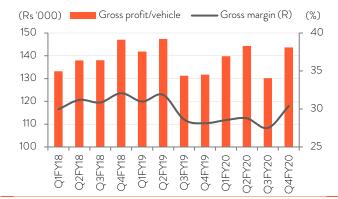
Source: Company, BOBCAPS Research

## FIG 4 - TOTAL VOLUMES



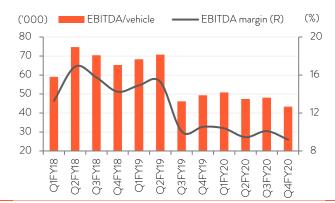
Source: Company, BOBCAPS Research

### FIG 5 - GROSS PROFIT/VEHICLE



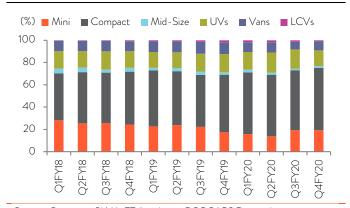
Source: Company, BOBCAPS Research

### FIG 6 - EBITDA/VEHICLE



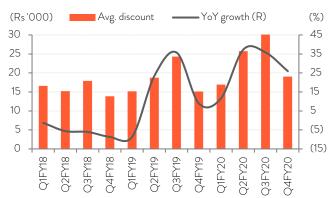
Source: Company, BOBCAPS Research

### FIG 7 - SEGMENT MIX



Source: Company, SIAM, ET Autolytics, BOBCAPS Research

## FIG 8 - AVERAGE DISCOUNT/VEHICLE



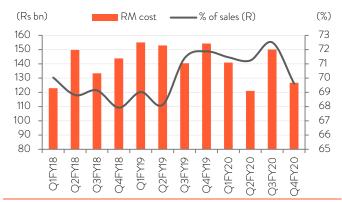


## FIG 9 - DIESEL MIX IN MSIL'S PRODUCT PORTFOLIO



Source: Industry, BOBCAPS Research | Note: Above mix based on Apr-Dec'19

## FIG 10 - RM COST/SALES TREND



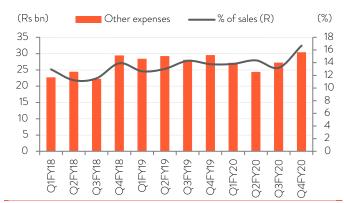
Source: Company, BOBCAPS Research

### FIG 11 - EMPLOYEE COST/SALES TREND



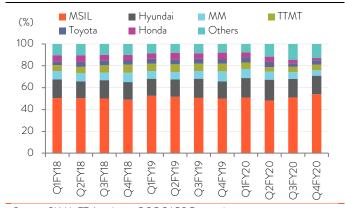
Source: Company, BOBCAPS Research

## FIG 12 - OTHER EXPENSES/SALES TREND



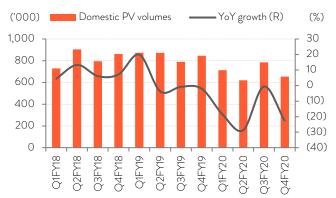
Source: Company, BOBCAPS Research

# FIG 13 - PV MARKET SHARE TRENDS



Source: SIAM, ET Autolytics, BOBCAPS Research

## FIG 14 - INDUSTRY PV VOLUME TRENDS



Source: SIAM, ET Autolytics, BOBCAPS Research



# Earnings call highlights

- Average discount/vehicle for Q4FY20 were at Rs 19k as against Rs 15.1k for Q4FY19 and Rs 33k in Q3FY20. However, per MSIL management, trends in discounting remain uncertain given the current situation and discount levels may vary across brands and locations.
- Management foresees a decline in diesel mix going ahead. In Q4, diesel car sales for the industry fell below 20% of total volumes and was at just 7% for MSIL. The share of diesel vehicles remains higher for the mid and upper SUV segments.
- MSIL has commenced production at the Manesar plant from 12 May and the Gurugram plant should open next week. Restarting the Gujarat plant remains doubtful due to the high number of Covid-19 cases around the site. This apart, ~1,100 dealers have opened their outlets and sold ~2.5k vehicles since May.
- About 39% of the company's customers are from rural areas. Further segmenting its customer base, management mentioned that 45% of total customers are salaried, 35% are into business, 11-15% are self-employed while the rest are retired/housewives.
- MSIL took a hit of Rs 1.2bn on account of BS-IV discontinuation cost (writing off component stock).
- In FY20, capex was at Rs 32.5bn; outlay for FY21 has been reduced to Rs 27bn. Capex plans for long-term projects have not been deferred.
- Total royalty for Q4FY20 was at 5.4% of sales (5.3% for FY20). MSIL has
  now started grouping SMG-related royalty costs under other expenses vs. raw
  material costs earlier.
- The company sold over 800k BS-VI vehicles in FY20.



# Valuation methodology

With the lockdown effect and severe economic dislocation caused by Covid-19, we expect MSIL's volumes to decline by 10% YoY in FY21. Nonetheless, we think pent-up demand could drive a solid recovery in demand for PVs in FY22.

We cut our FY21/FY22 EPS estimates by 1-6% to factor in the longer-than-expected lockdown due to Covid-19. MSIL currently trades at 21x FY22E EPS which is a  $\sim$ 20% discount to its past five-year mean. We maintain our BUY rating on the stock with a revised Mar'21 target price of Rs 6,000 (Rs 6,100 earlier), based on 25x FY22E EPS.

FIG 15 - REVISED ESTIMATES

| Change (%)          | FY21E | FY22E |
|---------------------|-------|-------|
| Volume              | (3.0) | (2.7) |
| Net sales           | (2.8) | (2.6) |
| EBITDA              | (3.3) | (2.3) |
| EBITDA Margin (bps) | (28)  | (23)  |
| Adj. PAT            | (1.4) | (1.1) |
| EPS (Rs)            | (5.9) | (1.1) |

Source: BOBCAPS Research

FIG 16 - VOLUME ASSUMPTIONS

| (Nos)      | FY21E     | FY22E     |
|------------|-----------|-----------|
| Domestic   | 1,320,174 | 1,513,944 |
| Exports    | 91,954    | 100,614   |
| Total      | 1,412,128 | 1,614,558 |
| YoY growth | (9.7)     | 14.3      |

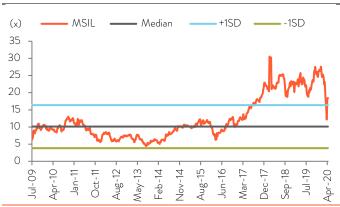
Source: BOBCAPS Research

## FIG 17 - P/E MULTIPLE



Source: BOBCAPS Research, Bloomberg

### FIG 18 - EV/EBITDA MULTIPLE





## FIG 19 - RELATIVE STOCK PERFORMANCE



Source: NSE

# Key risks

- A prolonged slowdown in economic activity caused by the Covid-19 pandemic could have a sharper-than-expected adverse impact on PV demand.
- MSIL's collaboration with Toyota in India for cross-supply of vehicle production will entail sharing of models such as Vitara Brezza, Ertiga and Ciaz in the future. Any significant volume and market share losses will dent earnings and possibly trigger a derating
- If PV demand is polarised sharply towards UVs, the company may end up losing above-expected market share as it is underrepresented in this segment.
- MSIL has ~10-12% of net exposure in foreign currency (mainly JPY). Sharp INR depreciation will adversely impact margins.



## **FINANCIALS**

# Income Statement

| Y/E 31 Mar (Rs mn)             | FY18A   | FY19A   | FY20P   | FY21E   | FY22E   |
|--------------------------------|---------|---------|---------|---------|---------|
| Total revenue                  | 797,627 | 860,203 | 756,106 | 702,174 | 828,967 |
| EBITDA                         | 120,615 | 110,473 | 74,276  | 67,162  | 98,056  |
| Depreciation                   | 27,579  | 30,189  | 35,257  | 35,761  | 40,676  |
| EBIT                           | 93,036  | 80,284  | 39,019  | 31,401  | 57,380  |
| Net interest income/(expenses) | (909)   | (758)   | (1,329) | (1,257) | (1,191) |
| Other income/(expenses)        | 20,455  | 25,610  | 34,208  | 32,733  | 36,542  |
| Exceptional items              | (2,548) | (480)   | (1,250) | 0       | 0       |
| EBT                            | 110,034 | 104,656 | 70,648  | 62,877  | 92,731  |
| Income taxes                   | 32,816  | 29,650  | 14,142  | 13,833  | 20,401  |
| Extraordinary items            | 0       | 0       | 0       | 0       | 0       |
| Min. int./Inc. from associates | 0       | 0       | 0       | 0       | 0       |
| Reported net profit            | 77,218  | 75,006  | 56,506  | 49,044  | 72,330  |
| Adjustments                    | 1,784   | 336     | 1,250   | 0       | 0       |
| Adjusted net profit            | 79,002  | 75,342  | 57,756  | 49,044  | 72,330  |

## **Balance Sheet**

| Y/E 31 Mar (Rs mn)             | FY18A   | FY19A   | FY20P   | FY21E   | FY22E   |
|--------------------------------|---------|---------|---------|---------|---------|
| Accounts payables              | 104,970 | 96,330  | 74,941  | 80,798  | 95,388  |
| Other current liabilities      | 50,055  | 51,069  | 44,889  | 45,889  | 46,889  |
| Provisions                     | 10,297  | 9,094   | 9,005   | 8,872   | 9,142   |
| Debt funds                     | 1,108   | 1,496   | 1,063   | 1,063   | 1,063   |
| Other liabilities              | 0       | 0       | 0       | 0       | 0       |
| Equity capital                 | 1,510   | 1,510   | 1,510   | 1,510   | 1,510   |
| Reserves & surplus             | 416,063 | 459,905 | 482,860 | 509,254 | 549,874 |
| Shareholders' fund             | 417,573 | 461,415 | 484,370 | 510,764 | 551,384 |
| Total liabilities and equities | 584,003 | 619,404 | 614,268 | 647,386 | 703,866 |
| Cash and cash eq.              | 341,531 | 356,599 | 352,699 | 386,933 | 431,283 |
| Accounts receivables           | 14,618  | 23,104  | 21,270  | 26,933  | 27,254  |
| Inventories                    | 31,608  | 33,257  | 32,149  | 28,856  | 34,067  |
| Other current assets           | 34,904  | 31,665  | 30,760  | 33,035  | 35,310  |
| Investments                    | 12,082  | 10,340  | 12,188  | 12,188  | 12,188  |
| Net fixed assets               | 133,590 | 154,078 | 157,812 | 150,425 | 149,748 |
| CWIP                           | 21,259  | 16,001  | 13,374  | 15,000  | 20,000  |
| Intangible assets              | 0       | 0       | 0       | 0       | 0       |
| Deferred tax assets, net       | (5,589) | (5,640) | (5,984) | (5,984) | (5,984) |
| Other assets                   | 0       | 0       | 0       | 0       | 0       |
| Total assets                   | 584,003 | 619,404 | 614,268 | 647,386 | 703,866 |



## Cash Flows

| Y/E 31 Mar (Rs mn)           | FY18A    | FY19A    | FY20P    | FY21E    | FY22E    |
|------------------------------|----------|----------|----------|----------|----------|
| Net income + Depreciation    | 104,797  | 105,195  | 91,763   | 84,805   | 113,007  |
| Interest expenses            | 909      | 758      | 1,329    | 1,257    | 1,191    |
| Non-cash adjustments         | 927      | 51       | 344      | 0        | 0        |
| Changes in working capital   | 27,610   | (15,725) | (23,811) | 2,079    | 8,053    |
| Other operating cash flows   | 0        | 0        | 0        | 0        | 0        |
| Cash flow from operations    | 134,243  | 90,279   | 69,625   | 88,141   | 122,251  |
| Capital expenditures         | (36,978) | (45,419) | (36,364) | (30,000) | (45,000) |
| Change in investments        | (3,456)  | 1,742    | (1,848)  | 0        | 0        |
| Other investing cash flows   | 0        | 0        | 0        | 0        | 0        |
| Cash flow from investing     | (40,434) | (43,677) | (38,212) | (30,000) | (45,000) |
| Equities issued/Others       | 0        | 0        | 0        | 0        | 0        |
| Debt raised/repaid           | (3,728)  | 388      | (433)    | 0        | 0        |
| Interest expenses            | (909)    | (758)    | (1,329)  | (1,257)  | (1,191)  |
| Dividends paid               | (22,656) | (24,166) | (18,120) | (22,650) | (31,710) |
| Other financing cash flows   | (1,300)  | (6,998)  | (15,431) | 0        | 0        |
| Cash flow from financing     | (28,593) | (31,534) | (35,313) | (23,907) | (32,901) |
| Changes in cash and cash eq. | 65,216   | 15,068   | (3,900)  | 34,234   | 44,350   |
| Closing cash and cash eq.    | 341,531  | 356,599  | 352,699  | 386,933  | 431,283  |

# Per Share

| Y/E 31 Mar (Rs)      | FY18A   | FY19A   | FY20P   | FY21E   | FY22E   |
|----------------------|---------|---------|---------|---------|---------|
| Reported EPS         | 255.7   | 248.4   | 187.1   | 162.4   | 239.5   |
| Adjusted EPS         | 261.6   | 249.5   | 191.2   | 162.4   | 239.5   |
| Dividend per share   | 75.0    | 80.0    | 60.0    | 75.0    | 105.0   |
| Book value per share | 1,382.7 | 1,527.9 | 1,603.9 | 1,691.3 | 1,825.8 |

# Valuations Ratios

| Y/E 31 Mar (x) | FY18A | FY19A | FY20P | FY21E | FY22E |
|----------------|-------|-------|-------|-------|-------|
| EV/Sales       | 1.6   | 1.4   | 1.6   | 1.7   | 1.4   |
| EV/EBITDA      | 10.7  | 11.0  | 15.8  | 17.4  | 11.8  |
| Adjusted P/E   | 19.3  | 20.2  | 26.3  | 31.0  | 21.0  |
| P/BV           | 3.6   | 3.3   | 3.1   | 3.0   | 2.8   |

# **DuPont Analysis**

| Y/E 31 Mar (%)                  | FY18A | FY19A | FY20P | FY21E | FY22E |
|---------------------------------|-------|-------|-------|-------|-------|
| Tax burden (Net profit/PBT)     | 70.2  | 71.7  | 80.0  | 78.0  | 78.0  |
| Interest burden (PBT/EBIT)      | 118.3 | 130.4 | 181.1 | 200.2 | 161.6 |
| EBIT margin (EBIT/Revenue)      | 11.7  | 9.3   | 5.2   | 4.5   | 6.9   |
| Asset turnover (Revenue/Avg TA) | 146.8 | 143.0 | 122.6 | 111.3 | 122.7 |
| Leverage (Avg TA/Avg Equity)    | 139.0 | 136.9 | 130.4 | 126.8 | 127.2 |
| Adjusted ROAE                   | 18.5  | 16.3  | 11.7  | 9.6   | 13.1  |

Source: Company, BOBCAPS Research | Note: TA = Total Assets



# Ratio Analysis

| Y/E 31 Mar                        | FY18A | FY19A | FY20P  | FY21E  | FY22E |
|-----------------------------------|-------|-------|--------|--------|-------|
| YoY growth (%)                    |       |       |        |        |       |
| Revenue                           | 17.2  | 7.8   | (12.1) | (7.1)  | 18.1  |
| EBITDA                            | 16.5  | (8.4) | (32.8) | (9.6)  | 46.0  |
| Adjusted EPS                      | 7.5   | (4.6) | (23.3) | (15.1) | 47.5  |
| Profitability & Return ratios (%) |       |       |        |        |       |
| EBITDA margin                     | 15.1  | 12.8  | 9.8    | 9.6    | 11.8  |
| EBIT margin                       | 11.7  | 9.3   | 5.2    | 4.5    | 6.9   |
| Adjusted profit margin            | 9.9   | 8.8   | 7.6    | 7.0    | 8.7   |
| Adjusted ROAE                     | 19.8  | 16.9  | 12.0   | 9.7    | 13.4  |
| ROCE                              | 26.7  | 22.6  | 14.9   | 12.4   | 16.8  |
| Working capital days (days)       |       |       |        |        |       |
| Receivables                       | 7     | 10    | 11     | 15     | 13    |
| Inventory                         | 17    | 16    | 17     | 17     | 17    |
| Payables                          | 70    | 58    | 52     | 60     | 61    |
| Ratios (x)                        |       |       |        |        |       |
| Gross asset turnover              | 1.8   | 1.8   | 1.5    | 1.3    | 1.4   |
| Current ratio                     | 2.6   | 2.8   | 3.4    | 3.5    | 3.5   |
| Net interest coverage ratio       | 102.3 | 105.9 | 29.4   | 25.0   | 48.2  |
| Adjusted debt/equity              | (0.8) | (0.8) | (0.7)  | (0.8)  | (0.8) |



# Disclaimer

#### Recommendations and Absolute returns (%) over 12 months

BUY - Expected return >+15%

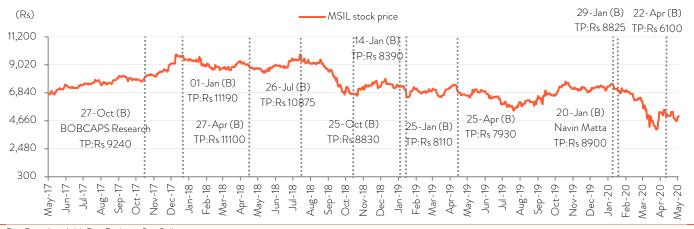
ADD - Expected return from >+5% to +15%

**REDUCE** - Expected return from -5% to +5%

SELL - Expected return <-5%

Note: Recommendation structure changed with effect from 1 January 2018 (Hold rating discontinued and replaced by Add / Reduce)

#### HISTORICAL RATINGS AND TARGET PRICE: MARUTI SUZUKI (MSIL IN)



B - Buy, A - Add, R - Reduce, S - Sell

### Rating distribution

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