

MACRO & MICRO

13 September 2022

Bear up: Stick to the leaders

- Stiff global headwinds have intensified concerns of a potential bear market among the investment community
- We analyse various combinations of holdings that have outperformed the Nifty 50/500 during bear market (20% contraction) phases
- Our study finds that a mix of 13 industry leaders has outperformed the index in each of the last 10 bear runs

Kumar Manish | Aseem Madan
 research@bobcaps.in

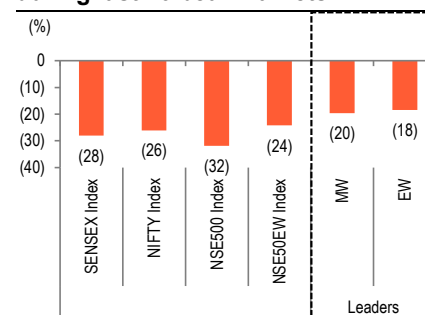
Context: In this report, we study various stock portfolio combinations that have outperformed the broader benchmarks during bear market phases. We believe it is important to identify avenues to better protect investments given the intense global macro headwinds from consumer inflation and aggressive rate hikes in the US and other developed economies, potential slowdowns in the developed world and China, and unabated geopolitical conflict.

Methodology: We have identified 10 bear market instances over the last 24 years where 12M rolling returns for the Sensex were less than or equal to -20% on a monthly frequency (Fig 2). We have also included cycle bottoms for bear markets lasting more than six months. Our study looks at bear market returns for three portfolio scenarios. **Option 1** comprises stocks listed since 1998 that broadly remain amongst the leaders in their respective sectors (a total of 13 stocks, Fig 6). **Option 2** includes the top 10 by market cap in the year 2000, and **Option 3** has the top 10 by market cap in 2000 with a portfolio reset every five years. We apply two weights for each option: equal weight and market cap weight.

Key finding – leaders show their mettle during downturns: Our analysis shows that the market-weight leader portfolio (**Option 1**), while a bit more expensively valued, has consistently outperformed the broader indices – not just during bear phases but also from an overall perspective on a 5Y, 10Y, 15Y and 20Y CAGR basis (Fig 1 & 2). This outperformance challenges the popular perception that passive investments in a diversified portfolio, as reflected by popular indices, offer more efficient risk-adjusted returns. The market-weighted Options 2 & 3 also outperformed the index during some of the bear events but not consistently.

Overall performance: The market-weighted portfolios were more consistent than the equal-weighted ones across the three options, underscoring the dominance of a select few stocks in overall returns. Further, there may be other options offering better risk-reward in a bear market scenario and, therefore, we aren't concluding that the above options are necessarily the best ones.

Index vs. Leaders: Average returns during last 10 bear markets



Source: MW: Market-weight, EW: Equal-weight



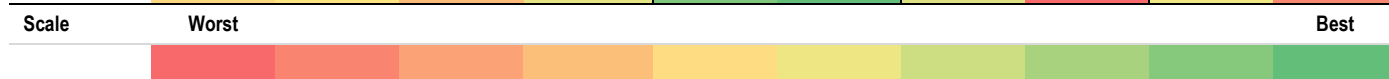
Fig 1 – Overall portfolio performance

Period (%)	SENSEX Index	NIFTY Index	NSE500 Index	NSE50EW Index	Leaders		Top 10 2000		Top 10 Rebalanced	
					MW	EW	MW	EW	MW	EW
5Y	13.4	12.4	12.0	10.7	18.2	17.3	19.9	12.4	16.3	15.7
10Y	13.1	12.9	14.0	11.6	15.8	14.3	16.5	14.2	13.3	13.6
15Y	9.5	9.6	9.9	9.6	12.6	14.7	12.0	8.6	8.8	9.1
20Y	15.8	15.4	16.4	16.3	19.7	21.2	18.3	14.7	15.1	15.3
Overall	12.0	12.0	13.5	13.1	17.5	21.5	16.3	19.0	13.7	19.5

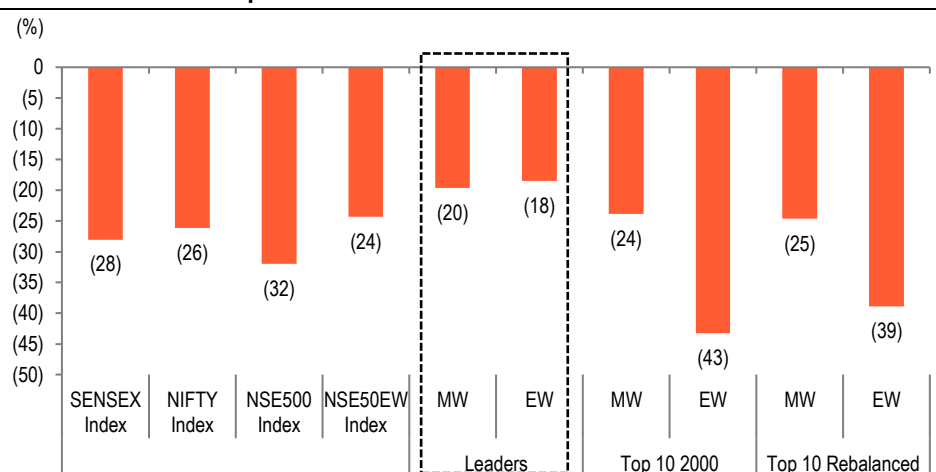
Source: Bloomberg, BOBCAPS Research | MW: Market-weight, EW: Equal-weight

Fig 2 – Portfolio performance during bear markets

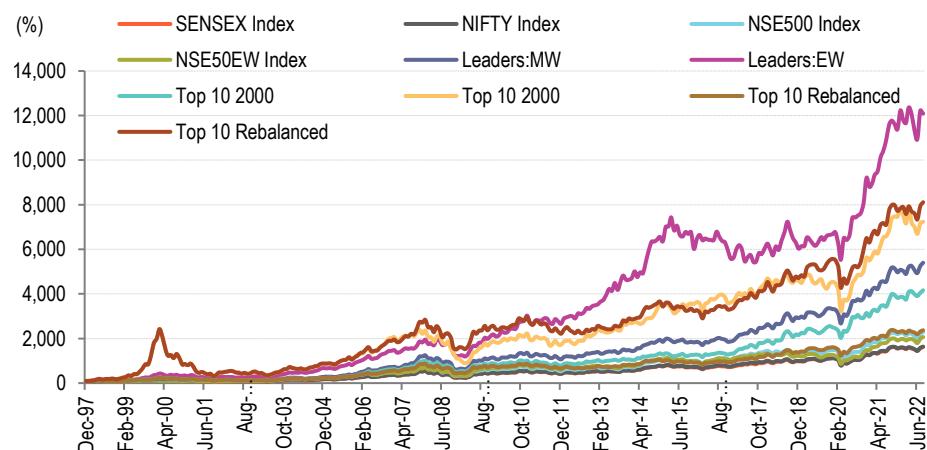
Date (%)	SENSEX Index	NIFTY Index	NSE500 Index	NSE50EW Index	Leaders		Top 10 2000		Top 10 Rebalanced	
					MW	EW	MW	EW	MW	EW
31-12-2000	(20.6)	(14.7)	(24.2)	(13.6)	(4.7)	(14.2)	(12.1)	(55.4)	(12.1)	(55.4)
28-02-2001	(22.0)	(18.3)	(36.1)	(6.4)	(7.9)	(19.9)	(26.6)	(70.0)	(26.6)	(70.0)
30-09-2001	(31.3)	(28.1)	(36.9)	(20.9)	(23.1)	(34.9)	(34.5)	(71.9)	(34.5)	(71.9)
31-01-2002	(23.5)	(21.2)	(27.2)	(15.6)	(16.9)	(23.4)	(24.3)	(43.0)	(24.3)	(43.0)
30-09-2008	(25.6)	(21.9)	(27.0)	(19.6)	(14.2)	(0.2)	(16.5)	(32.6)	(14.2)	(17.2)
30-11-2008	(53.0)	(52.2)	(57.0)	(50.2)	(49.5)	(33.4)	(48.0)	(49.4)	(47.2)	(44.4)
30-04-2009	(34.0)	(32.8)	(36.9)	(32.9)	(29.1)	(22.5)	(28.2)	(47.3)	(25.5)	(25.8)
31-12-2011	(24.6)	(24.6)	(27.2)	(26.5)	(22.1)	(12.0)	(22.0)	(22.8)	(24.8)	(24.8)
29-02-2016	(21.7)	(21.5)	(19.5)	(24.7)	(13.9)	(8.9)	(10.8)	(6.8)	(19.1)	(19.3)
31-03-2020	(23.8)	(26.0)	(27.6)	(32.8)	(14.9)	(15.4)	(15.4)	(33.4)	(17.9)	(17.4)
Average	(28.0)	(26.1)	(32.0)	(24.3)	(19.6)	(18.5)	(23.8)	(43.3)	(24.6)	(38.9)



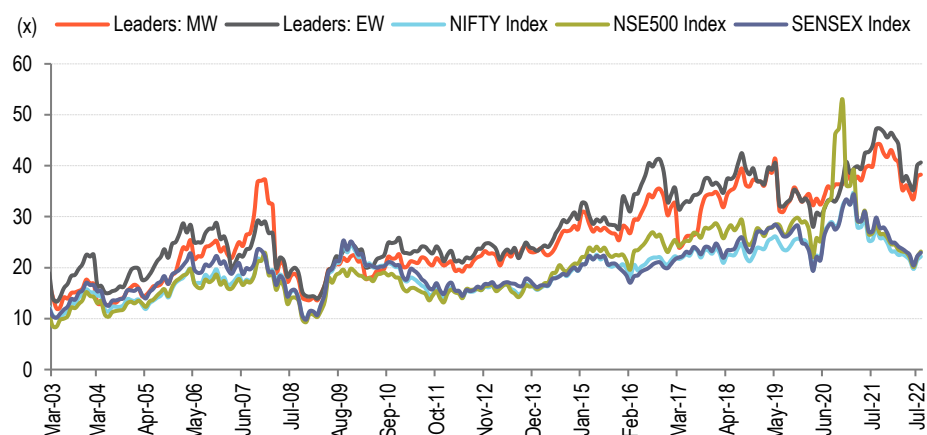
Source: Bloomberg, BOBCAPS Research

Fig 3 – Average performance during bear markets: Market-weighted portfolio of leaders offers better protection

Source: Bloomberg, BOBCAPS Research

Fig 4 – Overall performance: Equal-weight portfolio of leaders outperforms overall

Source: Bloomberg, BOBCAPS Research

Fig 5 – 12M trailing P/E: Leaders are always more expensive than the market

Source: Bloomberg, BOBCAPS Research

Fig 6 – Portfolio constituents for our study

Option 1	Option 2	Option 3				
Leaders	Top 10: 2000	Top 10: 2000	Top 10: 2005	Top 10: 2010	Top 10: 2015	Top 10: 2020
RIL IN	HUVR IN	HUVR IN	ONGC IN	RIL IN	TCS IN	RIL IN
MM IN	INFO IN	INFO IN	RIL IN	ONGC IN	ONGC IN	TCS IN
INFO IN	RIL IN	RIL IN	INFO IN	NTPC IN	ITC IN	HDFCB IN
NEST IN	Z IN	Z IN	WPRO IN	INFO IN	RIL IN	HDFC IN
HDFC IN	ITC IN	ITC IN	BHARTI IN	TCS IN	SBIN IN	HUVR IN
SBIN IN	SCS IN	SCS IN	SBIN IN	SBIN IN	HDFCB IN	ICICIB IN
ITC IN	MTNL IN	MTNL IN	ITC IN	BHARTI IN	INFO IN	KMB IN
HUVR IN	SBIN IN	SBIN IN	HUVR IN	BHEL IN	ICICIB IN	INFO IN
LT IN	ICICIB IN	ICICIB IN	ICICIB IN	LT IN	HDFC IN	SBIN IN
SUNP IN	NIIT IN	NIIT IN	RBXY IN	WPRO IN	SUNP IN	ITC IN
ACC IN	-	-	-	-	-	-
APNT IN	-	-	-	-	-	-
TATA IN	-	-	-	-	-	-

Source: Bloomberg, BOBCAPS Research

Disclaimer

Recommendation scale: Recommendations and Absolute returns (%) over 12 months

BUY – Expected return >+15%

HOLD – Expected return from -6% to +15%

SELL – Expected return <-6%

Note: Recommendation structure changed with effect from 21 June 2021

Our recommendation scale does not factor in short-term stock price volatility related to market fluctuations. Thus, our recommendations may not always be strictly in line with the recommendation scale as shown above.

Rating distribution

As of 31 August 2022, out of 119 rated stocks in the BOB Capital Markets Limited (BOBCAPS) coverage universe, 67 have BUY ratings, 30 have HOLD ratings, 5 are rated ADD*, 1 is rated REDUCE* and 16 are rated SELL. Of these, 2 companies rated BUY and 1 rated ADD have been investment banking clients in the last 12 months. (*Our ADD and REDUCE ratings are in the process of being migrated to the new recommendation structure.)

Analyst certification

The research analyst(s) authoring this report hereby certifies that (1) all of the views expressed in this research report accurately reflect his/her personal views about the subject company or companies and its or their securities, and (2) no part of his/her compensation was, is, or will be, directly or indirectly, related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of BOBCAPS.

General disclaimers

BOBCAPS is engaged in the business of Stock Broking and Investment Banking. BOBCAPS is a member of the National Stock Exchange of India Limited and BSE Limited and is also a SEBI-registered Category I Merchant Banker. BOBCAPS is a wholly owned subsidiary of Bank of Baroda which has its various subsidiaries engaged in the businesses of stock broking, lending, asset management, life insurance, health insurance and wealth management, among others.

BOBCAPS's activities have neither been suspended nor has it defaulted with any stock exchange authority with whom it has been registered in the last five years. BOBCAPS has not been debarred from doing business by any stock exchange or SEBI or any other authority. No disciplinary action has been taken by any regulatory authority against BOBCAPS affecting its equity research analysis activities.

BOBCAPS has obtained registration as a Research Entity under SEBI (Research Analysts) Regulations, 2014, having registration No.: INH000000040 valid till 03 February 2025. BOBCAPS is also a SEBI-registered intermediary for the broking business having SEBI Single Registration Certificate No.: INZ000159332 dated 20 November 2017. BOBCAPS CIN Number: U65999MH1996GOI098009.

BOBCAPS prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, BOBCAPS prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member of any companies that the analysts cover.

Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein.

This material should not be construed as an offer to sell or the solicitation of an offer to buy any security in any jurisdiction where such an offer or solicitation would be illegal. We are not soliciting any action based on this material. It is for the general information of BOBCAPS's clients. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Before acting on any advice or recommendation in this material, clients should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice.

The price and value of the investments referred to in this material and the income from them may go down as well as up, and investors may realize losses on any investments. Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur. BOBCAPS does not provide tax advice to its clients, and all investors are strongly advised to consult with their tax advisers regarding any potential investment in certain transactions — including those involving futures, options, and other derivatives as well as non-investment-grade securities — that give rise to substantial risk and are not suitable for all investors. The material is based on information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied on as such. Opinions expressed are our current opinions as of the date appearing on this material only. We endeavour to update on a reasonable basis the information discussed in this material, but regulatory, compliance, or other reasons may prevent us from doing so.

We and our affiliates, officers, directors, and employees, including persons involved in the preparation or issuance of this material, may from time to time have "long" or "short" positions in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein and may from time to time add to or dispose of any such securities (or investment). We and our affiliates may assume an underwriting commitment in the securities of companies discussed in this document (or in related investments), may sell them to or buy them from customers on a principal basis, and may also perform or seek to perform investment banking or advisory services for or relating to these companies and may also be represented in the supervisory board or any other committee of these companies.

For the purpose of calculating whether BOBCAPS and its affiliates hold, beneficially own, or control, including the right to vote for directors, one per cent or more of the equity shares of the subject company, the holdings of the issuer of the research report is also included.

BOBCAPS and its non-US affiliates may, to the extent permissible under applicable laws, have acted on or used this research to the extent that it relates to non-US issuers, prior to or immediately following its publication. Foreign currency denominated securities are subject to fluctuations in exchange rates that could have an adverse effect on the value or price of or income derived from the investment. In addition, investors in securities such as ADRs, the value of which are influenced by foreign currencies, effectively assume currency risk. In addition, options involve risks and are not suitable for all investors. Please ensure that you have read and understood the Risk disclosure document before entering into any derivative transactions.

In the US, this material is only for Qualified Institutional Buyers as defined under rule 144(a) of the Securities Act, 1933. No part of this document may be distributed in Canada or used by private customers in the United Kingdom.

No part of this material may be (1) copied, photocopied, or duplicated in any form by any means or (2) redistributed without BOBCAPS's prior written consent.

Company-specific disclosures under SEBI (Research Analysts) Regulations, 2014

The research analyst(s) or his/her relatives do not have any material conflict of interest at the time of publication of this research report.

BOBCAPS or its research analyst(s) or his/her relatives do not have any financial interest in the subject company. BOBCAPS or its research analyst(s) or his/her relatives do not have actual/beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

The research analyst(s) has not received any compensation from the subject company or third party in the past 12 months in connection with research report/activities. Compensation of the research analyst(s) is not based on any specific merchant banking, investment banking or brokerage service transactions.

BOBCAPS or its research analyst(s) is not engaged in any market making activities for the subject company.

The research analyst(s) has not served as an officer, director or employee of the subject company.

BOBCAPS or its associates may have material conflict of interest at the time of publication of this research report.

BOBCAPS's associates may have financial interest in the subject company. BOBCAPS's associates may hold actual / beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

BOBCAPS or its associates may have managed or co-managed a public offering of securities for the subject company or may have been mandated by the subject company for any other assignment in the past 12 months.

BOBCAPS may have received compensation from the subject company in the past 12 months. BOBCAPS may from time to time solicit or perform investment banking services for the subject company. BOBCAPS or its associates may have received compensation from the subject company in the past 12 months for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory services in a merger or specific transaction. BOBCAPS or its associates may have received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months.