

HDFC LIFE

Mixed quarter; maintain HOLD

- Q2 slightly short of our estimates; management expects a stronger H2 on new launches, growth in tier-2&3 markets and in bancassurance
- Protection and ULIP share improved in the APE mix in H1FY24 vs.
 FY23; non-par continues to struggle
- TP maintained at Rs 700 on an unchanged 2.8x FY25E P/EV multiple; retain HOLD

Mixed quarter: HDFC Life's individual and overall APE both grew 9% YoY as at end-H1FY24. Total APE of Rs 30.4bn at end-Q2FY24 missed our estimate of Rs 31.5bn, as did NBP at Rs 71bn. Further, NBP market share slipped from 20.8% in FY23 to 19.1%, though the company retained its #2 rank among private peers. On the positive side, HDFC Life indicated that it rolled out new products, saw strong growth in tier-2/3 cities (mostly <Rs 0.5mn premium paying customers), registered a higher HDFC Bank share (62% at end-H1 vs. 56.5% in Q1), and maintained stable average ticket size despite a decline in large policies. Backed by these factors, management is confident that H2 will outshine H1.

Protection business gains traction; non-par moderates: Non-par APE fell from a high of 38% of total APE at end-FY23 to 24% in H1FY24 (27% in Q1). Non-par products have been repriced twice in the current cycle. The share of protection plans improved from 13% in FY23 to 17% in H1, with two new products launched. ULIPs grew from 16% of APE at end-FY23 to 24% in H1FY24.

H1 VNB margin flat: The company generated VNB of Rs 14.1bn (+10% YoY) with a flat margin of 26.2% at end-H1FY24 and continues to expect the merged entity to be margin-neutral by FY24-end. We retain our VNB margin forecast of 26.5% for both FY24 and FY25 along with a 7% VNB CAGR over FY23-FY25 to Rs 42bn. The company reiterated that VNB growth would come from higher APE and not margin expansion. We continue to model for a 10% APE CAGR over FY23-FY25 to Rs 160bn and a 16% CAGR in EV to Rs 536bn.

Retain HOLD: HDFC Life is trading at 2.5x FY25E P/EV. We continue to value the stock at 2.8x FY25E P/EV– a 30% discount to the long-term mean – for an unchanged TP of Rs 700. Our multiple bakes in positives from higher market share in the HDFC Bank channel, stable ticket size and pickup in demand from tier-2 and tier-3 markets. We also factor in the negatives of a weak VNB margin, market share contraction and high expense ratios, which explains our steep discount to the mean multiple. Considering that our TP offers just 12% upside, we retain HOLD.

13 October 2023

Mohit Mangal research@bobcaps.in

Insurance

Key changes

	Target	Rating
	<►	<►
Ticker/P	rice	HDFCLIFE IN/Rs 625
Market	cap	US\$ 16.2bn
Free floa	at	48%
3M ADV	1	US\$ 24.3mn
52wk hię	gh/low	Rs 691/Rs 458
Promote	er/FPI/DII	52%/26%/8%
-		

Source: NSE | Price as of 13 Oct 2023

Key financials

Y/E 31 Mar	FY23A	FY24E	FY25E
NBP (Rs mn)	290,851	338,082	374,392
APE (Rs mn)	133,400	138,132	160,231
VNB (Rs mn)	36,818	36,605	42,461
Embedded Value (Rs mn)	394,988	459,855	535,768
VNB margin (%)	27.6	26.5	26.5
EVPS (Rs)	185.0	215.4	251.0
EPS (Rs)	6.4	7.2	7.8
Consensus EPS (Rs)	6.4	7.7	8.9
P/EV (x)	3.4	2.9	2.5

Source: Company, Bloomberg, BOBCAPS Research

Stock performance



Source: NSE





Fig 1 – Single premium products largely stable YoY in **Q2FY24**

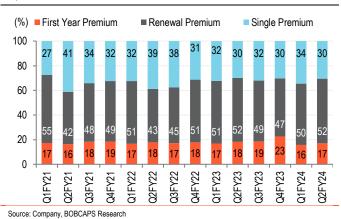
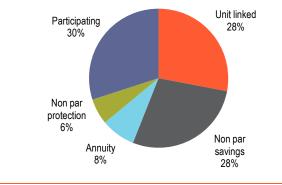
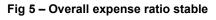
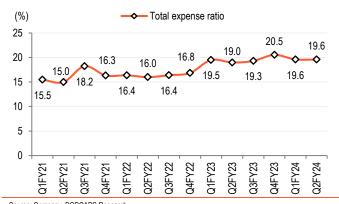


Fig 3 - Product mix (individual APE-based) shows nonpar savings at a relatively low 28% in H1FY24



Source: Company, BOBCAPS Research





Source: Company, BOBCAPS Research

Fig 2 – APE grew ~7% YoY in Q2

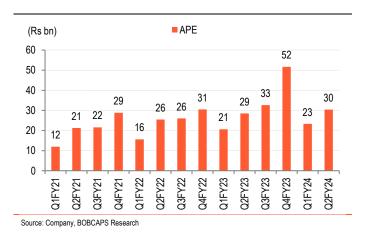
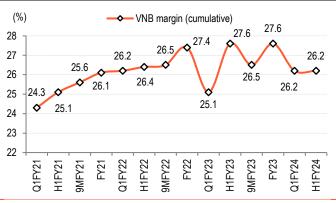
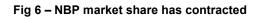


Fig 4 – VNB margin stood at 26.2% at end H1





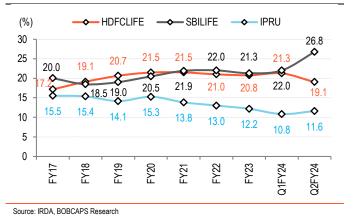


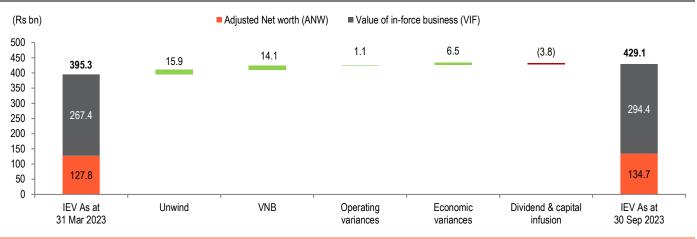


Fig 7 – Distribution mix based on individual APE: Bancassurance gaining traction

(%)	Q1FY21	H1FY21	9MFY21	FY21	Q1FY22	H1FY22	9MFY22	FY22	Q1FY23	H1FY23	9MFY23	FY23	Q1FY24	H1FY24
Bancassurance	59.0	60.0	63.0	61.0	56.0	60.0	61.0	60.0	56.0	61.0	59.0	56.0	61.0	65.0
Brokers and Others	5.0	6.0	6.0	7.0	6.0	6.0	6.0	6.0	7.0	7.0	9.0	11.0	8.0	7.0
Agency	12.0	13.0	12.0	13.0	15.0	13.0	14.0	14.0	16.0	15.0	18.0	20.0	20.0	18.0
Direct	24.0	21.0	19.0	19.0	23.0	21.0	19.0	19.0	22.0	17.0	15.0	13.0	12.0	11.0

Source: Company, BOBCAPS Research

Fig 8 – Higher economic variance boosts embedded value



Source: Company, BOBCAPS Research | Note: IEV - Indian Embedded Value

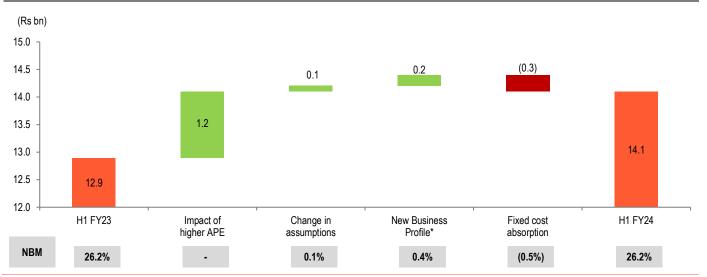


Fig 9 – VNB grew ~10% YoY though margins stayed flat in H1FY24

Source: Company, BOBCAPS Research |*Reflects the impact of difference in mix of segment/distribution channel/lenure/age/sum assured multiple, etc. | Note: VNB – Value of New Business; NBM – New Business Margin



Fig 10 – Policyholders' account

(Rs mn)	Q2FY24	Q2FY23	YoY (%)	Q1FY24	QoQ (%)	H1FY24	H1FY23	YoY (%)
Gross premium income	149,403	132,826	12.5	116,728	28.0	266,131	233,323	14.1
First Year Premium	25,656	24,231	5.9	18,514	38.6	44,170	41,318	6.9
Renewal Premium	78,389	69,066	13.5	58,041	35.1	136,430	120,071	13.6
Single Premium	45,358	39,528	14.7	40,173	12.9	85,531	71,934	18.9
Reinsurance	1,843	1,717	7.4	1,930	(4.5)	3,773	3,742	0.8
Net premium income	147,560	131,109	12.5	114,798	28.5	262,358	229,581	14.3
Income from investments (Net)	81,044	97,826	(17.2)	116,287	(30.3)	197,331	64,801	204.5
Other income	1,007	650	54.8	863	16.7	1,869	1,245	50.1
Contribution of funds from Shareholders' A/c	132	149	(11.3)	179	(26.0)	311	232	34.3
Total	229,743	229,735	0.0	232,126	(1.0)	461,869	295,858	56.1
Commission on								
First Year Premium	7,032	4,088	72.0	4,088	72.0	11,120	6,722	65.4
Renewal Premium	1,217	1,939	(37.2)	830	46.6	2,047	2,684	(23.7)
Single Premium	3,566	685	420.7	1,593	123.9	5,159	1,218	323.5
Rewards	54	109	(51.0)	106	(49.6)	160	202	(21.0)
Net Commission	11,869	6,822	74.0	6,617	79.4	18,486	10,826	70.8
Expenses of Management	29,270	25,215	16.1	22,881	27.9	52,151	44,797	16.4
Provision for taxes	(5,120)	1,164	(540.0)	1,125	(555.3)	(3,995)	2,185	(282.8)
Benefits Paid (Net)	93,371	117,308	(20.4)	80,728	15.7	174,099	190,049	(8.4)
Change in actuarial liability	110,161	83,507	31.9	125,636	(12.3)	235,797	53,952	337.0
Surplus/Deficit	2,293	2,470	(7.2)	2,118	8.2	4,410	4,570	(3.5)

Source: Company, BOBCAPS Research

Fig 11 – Shareholders' account

(Rs mn)	Q2FY24	Q2FY23	YoY (%)	Q1FY24	QoQ (%)	H1FY24	H1FY23	YoY (%)
Transfer from Policyholders' Account	1,354	2,182	(37.9)	2,317	(41.5)	3,671	4,690	(21.7)
Investment Income	2,368	1,599	48.1	2,317	2.2	4,685	2,800	67.3
Expenses other than those related to insurance business	247	370	(33.1)	354	(30.2)	602	614	(1.9)
Transfer of funds to Policyholders' Account	132	149	(11.3)	179	(26.0)	311	232	34.3
Provisions for diminution in value of investments6	135	(12)	(1,237.8)	(65)	(307.0)	70	(239)	(129.3)
Profit before tax	3,307	3,273	1.0	4,166	(20.6)	7,473	6,884	8.6
Provisions for tax	(461)	11	NA	13	NA	(448)	22	NA
Profit after tax and before extraordinary items	3,768	3,262	15.5	4,153	(9.3)	7,921	6,863	15.4

Source: Company, BOBCAPS Research

Fig 12 – Key ratios and growth metrics

(Rs mn)	Q2FY24	Q2FY23	YoY (%)	Q1FY24	QoQ (%)	H1FY24	H1FY23	YoY (%)
NBP	71,013	63,760	11.4	58,687	21.0	129,701	113,252	14.5
APE	30,430	28,500	6.8	23,300	30.6	53,730	49,100	9.4
Opex ratio (%)	11.6	13.8	(220bps)	13.9	(229bps)	12.6	14.6	(191bps)
Commission ratio (%)	7.9	5.1	281 bps	5.7	228bps	6.9	4.6	231bps
Expense ratio (%)	19.6	19.0	61 bps	19.6	(1bps)	19.6	19.2	40bps
VNB margin (%) - Cumulative	26.2	27.6	(140bps)	26.2	0bps	26.2	27.6	(140bps)
Solvency ratio (%)	194.0	210	(1600bps)	200.0	(600bps)	194.0	210.0	(1600bps)



Fig 13 – Balance sheet

(Rs mn)	Q2FY24	Q2FY23	YoY (%)
SHAREHOLDERS' FUNDS:			
Share Capital	21,501	21,491	0.0
Share application money received pending allotment of shares	8	1	1,233.3
Reserves and Surplus	112,286	101,329	10.8
Credit / (Debit) Fair Value Change Account	2,778	648	328.4
Sub-Total	136,572	123,469	10.6
Borrowings	9,500	9,500	-
Policyholders Funds			
Credit / (Debit) Fair Value Change Account	37,731	19,875	89.8
Policy Liabilities	1,580,046	1,277,425	23.7
Provision for Linked Liabilities	597,504	588,413	1.5
Add: Fair value change	245,888	185,171	32.8
Funds for discontinued policies			
(i) Discontinued on account of non-payment of premium	36,907	41,628	-11.3
(ii) Others	163	164	-0.9
Funds for Future Appropriations	13,094	13,335	-1.8
TOTAL	2,657,404	2,258,979	17.6
APPLICATION OF FUNDS			
INVESTMENTS:			
Shareholders'	151,284	124,753	21.3
Policyholders'	1,616,950	1,308,885	23.5
Asset held to cover Linked Liabilities	880,461	815,376	8.0
Loans	17,433	14,433	20.8
Fixed Assets	3,906	3,648	7.1
NET CURRENT ASSETS (C) = (A - B)	(12,631)	(8,116)	55.6
TOTAL	2,657,404	2,258,979	17.6



Earnings call highlights

Business highlights

- HDFC Life's NBP stood at Rs 71bn and renewal premium at Rs 78bn at end-Q2FY24 vs. Rs 64bn and Rs 69bn respectively in Q2FY23. At end-H1FY24, NBP grew 15% YoY to Rs 129.7bn whereas renewals grew 14% to Rs 136.4bn.
- Annuity and protection put together contributed to ~55% of NBP in H1FY24.
- APE was at Rs 30.4bn at end-Q2FY24, of which 85% or Rs 26bn comprised individual APE. At end-H1FY24, APE grew 9% YoY to Rs 53.7bn and individual APE grew 9% YoY to Rs 44.8bn.
- Policies with premium less than Rs 0.5mn saw 18-20% YoY growth in terms of overall APE in Q2, whereas those priced above Rs 0.5mn saw a ~20% decline.
- The company recorded an uptick of 10% in the number of individual policies sold at end H1, beating industry growth.
- The trend of high traction in tier-2 and tier-3 cities continues.
- About two-thirds of retail customers onboarded are new to HDFC Life and their growth prospects remain robust considering the company can add more business in the later stages of life. Half of these new customers are under 35 years of age.
- In Q2, HDFC Life launched two new products in the protection segment, viz. HDFC Life Sanchay Legacy and Click 2 Protect Elite. Per the company, Sanchay Legacy is an industry first, whole-life, return-of-premium protection plan with increasing life cover, and is designed to cater to a middle-age-and-above customer segment. The other term product, Click 2 Protect Elite, caters to a more affluent customer class. The company intends to launch more products in other segments during H2FY24.
- The solvency ratio stood at 194% as on Sep'23. The 13th and 61st month persistency ratios were healthy at 86% and 53% respectively in H1FY24 vs. 87% and 51% in H1FY23.

Product mix

- HDFC Life continues to maintain a balanced product mix with non-par savings at 28% of individual APE, participating products at 30%, ULIPs at 28%, and annuity and protection plans at 8% and 6% respectively. While growth in non-par products has come under pressure after the new tax on policies with premium above Rs 0.5mn, this has been balanced by growth in protection products.
- Non-par products have been repriced twice in the current cycle.

VNB margin

- VNB margin was flat at 26.2% in H1FY24, with VNB up 10% YoY to Rs 14.1bn.
- Guidance of margin neutrality by the end of FY24 has been retained. The company expects APE growth to be better in H2FY24, aiding a return to FY23 VNB margins by the end of this fiscal. Management expects VNB expansion in FY24 to be supported by APE growth and not margin gains.



Protection business

- Individual protection business growth has been strong at ~49% YoY in H1FY24 on APE basis.
- The Credit Protect product grew by 28% YoY in H1 owing to strong credit growth in the financial system. Moreover, a lot of businesses have shifted from regular premium to single premium, resulting in strong numbers.
- The share of return of premium (ROP) products in the protection business has risen to ~30% during H1vs. 20% YoY. These products have a similar margin profile to pure term products.
- The company does not expect any reinsurance hikes in the near-and-medium term based on its recent meeting with reinsurers.

Embedded value (EV)

- The embedded value (EV) was Rs 429bn as on Sep'23, with an operating return on EV of 16.4%.
- EV had a positive economic variance of Rs 6.5bn at end-H1FY24, broken down between the first two quarters as follows.
 - In Q1, the company had a positive economic variance of Rs 8.1bn which was broadly split between equity and debt, with both having positive impacts. In equity, stock markets rallied ~10% during the quarter vs. 2-2.5% expected by the company, leading to an upside of ~Rs 5bn. On the debt side, the shortend curve flattened compared to Mar'23, raising the value by ~Rs 3bn.
 - In Q2, equity markets performed slightly better than the company expected, rising ~3%, translating to another Rs 500mn increase in positive variance due to equity. However, the interest rate cycle reversed, virtually nullifying the benefits from Q1. Thus, most of the variance of Rs 6.5bn came from equity.

Distribution channel

- The bancassurance channel share in individual APE improved from 56% in FY23 to 65% at end-H1FY24.
- HDFC Life had 62% market share in the HDFC Bank channel at end-H1FY24 (70% in September) vs. 56.5% in Q1. The increase was on account of new products launched and better engaging with the bank teams at the strategic level.
- Brokers' share in individual APE fell from 11% in FY23 to 7% in H1FY24 and agency share fell from 20% to 18% as they typically sell high-ticket par and non-par products that have slowed down.
- HDFC Life announced a partnership with Airtel Payments Bank (150mn customers can be tapped). This apart, it added more than 37,000 agents to the channel in H1FY24.



Valuation methodology

Following the Q2FY24 results, we continue to factor in VNB margins of 26.5% for both FY24 and FY25, a 7% VNB CAGR over FY23-FY25 to Rs 42bn and a 10% APE CAGR to Rs 160bn.

HDFC Life is trading at 2.5x FY25E P/EV. We continue to value the stock at 2.8x FY25E P/EV– a 30% discount to the long-term mean – for an unchanged TP of Rs 700. Our multiple bakes in positives from higher market share in the HDFC Bank channel, stable ticket size and pickup in demand from tier-2 and tier-3 markets. We also factor in the negatives of a weak VNB margin, market share contraction and high expense ratios, which explains our steep discount to the mean multiple. Considering that our TP offers just 12% upside, we retain HOLD.

Fig 14 – Revised estimates

(Rs bn)	Nev	w	Old	ł	Change	e (%)
	FY24E	FY25E	FY24E	FY25E	FY24E	FY25E
Gross Premium	676	758	676	758	-	-
Net Premium	667	748	667	747	0.1	0.1
VNB	37	42	37	42	-	-
APE	138	160	138	160	-	-
Embedded Value (EV)	460	536	460	536	-	-
VNB Margin (%)	26.5	26.5	26.5	26.5	-	-

Source: BOBCAPS Research

Fig 15 – Valuation summary

Particulars	
Embedded Value (FY25E) (Rs bn)	536
PV of Future business (Rs bn)	1,024
Total value (Rs bn)	1,559
Current P/EV (FY25E) (x)	2.5
Implied P/EV (FY25E) (x)	2.8
Implied Target Price (Rs)	700
Current Price (Rs)	625
Upside (%)	11.9
Source: BOBCAPS Research	

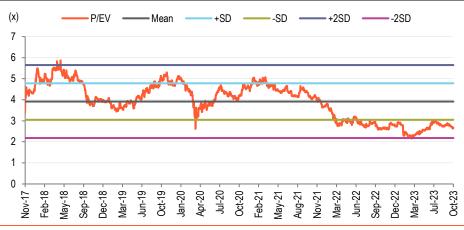


Fig 16 – 1Y fwd P/EV – Trading around -1SD



Key risks

Key downside risks to our estimates are:

- Change in regulatory framework: Any unfavourable change in regulations can impact business growth. For example, currently ULIP proceeds are taxed to the extent the yearly premium exceeds Rs 0.25mn. Similarly, any change in income tax rate of insurance companies can adversely impact profitability.
- Losses from capital and bond markets: Prolonged weakness in capital markets could hamper the growth of ULIPs. Although insurance companies are opting for a balanced product mix, many of them have sizeable business coming from ULIPs.
- Increasing interest rates: The guaranteed return businesses can be affected by an increase in interest rates as other financial instruments (e.g. deposits) become more attractive. HDFC Life had ~38% non-par share in the total APE mix as of FY23.
- Adverse economic events: A significant economic decline may result in financial difficulties or defaults by issuers of bonds in the company's investment portfolios. The shareholders' equity and earnings and policyholders' funds may be affected by fair value revaluation of bonds held in investment portfolios.
- High surrender of policies: Life insurance companies face the risk of surrendered policies. In ULIPs, customers can withdraw policies after five years even if they have been taken for longer durations. Policies can also be surrendered in case of job loss and monetary requirements, among other factors, which lowers the persistency ratios.

Company	Ticker	Market Cap (US\$ bn)	Price (Rs)	Target (Rs)	Rating
HDFC Life	HDFCLIFE IN	16.2	625	700	HOLD
ICICI Prudential Life	IPRU IN	9.1	523	518	SELL
LIC	LICI IN	48.8	635	770	BUY
SBI Life	SBILIFE IN	16.0	1,316	1,500	BUY

Sector recommendation snapshot

Source: BOBCAPS Research, NSE | Price as of 13 Oct 2023

Glossary

Glossary of	Abbreviations		
APE	Average Premium Equivalent	NBP	New Business Premium
EOM	Expenses of Management	ROEV	Return on Embedded Value
EV	Embedded Value	ROP	Return of Premium
EVOP	Embedded Value Operating Profit	RWRP	Retail Weighted Received Premium
HNI	High Net Worth Individuals	ULIP	Unit Linked Insurance Plan
IRDA	Insurance Regulatory and Development Authority	VNB	Value of New Business

Source: BOBCAPS Research



Financials

Revenue Account (Technical)

Y/E 31 Mar (Rs mn)	FY21A	FY22A	FY23A	FY24E	FY25E
Gross premium income	385,835	459,628	575,334	676,146	757,927
First year premium	68,584	80,544	113,239	113,154	133,232
Renewal premium	184,769	218,080	284,483	338,064	383,535
Single premium	132,482	161,005	177,612	224,928	241,159
Net written premium	381,223	453,965	567,640	667,218	747,896
Income from investments	326,776	192,159	125,975	300,813	327,144
Other Income	4,420	7,460	13,439	14,343	15,316
Total income	712,418	653,584	707,054	982,374	1,090,356
Commissions	17,104	19,403	28,868	35,533	39,912
Operating expenses	43,974	53,591	84,693	95,238	106,878
Benefits and bonuses paid	225,748	318,637	388,723	459,878	507,516
Change in liabilities (net)	408,296	246,815	185,862	367,255	408,624
Others	0	0	0	0	0
Total expenses	695,122	638,446	688,146	957,904	1,062,929
Surplus before tax	17,296	15,137	18,908	24,469	27,427
Provision for tax	6,311	5,541	5,319	9,495	10,375
Surplus after tax	10,984	9,597	13,589	14,975	17,052
Trf to shareholders' a/c	9,910	10,093	14,689	13,965	15,752
Balance being FFA	1,075	(497)	(1,101)	1,010	1,300

Income Statement (Non-technical)

Y/E 31 Mar (Rs mn)	FY21A	FY22A	FY23A	FY24E	FY25E
Trf from policyholders' a/c	9,909	10,093	14,689	13,965	15,752
Income from investments	6,476	7,894	7,197	11,451	11,660
Contr. to policyholders' fund	2,868	5,694	8,797	9,237	9,699
Others	19	(492)	(368)	(492)	(629)
PBT	13,535	11,801	12,722	15,686	17,084
Provision for taxation	(66)	(276)	(877)	392	427
PAT	13,601	12,077	13,599	15,294	16,657
Dividend+Interim div.+DDT	4,085	4,135	4,056	5,337	5,337

Y/E 31 Mar (Rs mn)	FY21A	FY22A	FY23A	FY24E	FY25E
Equity	86,377	154,859	129,868	139,597	150,916
Policyholders' funds	1,590,416	1,830,312	2,206,290	2,573,545	2,982,169
FFA	9,906	9,409	12,354	14,207	15,912
Others	109,119	109,313	128,737	138,757	152,056
Total liabilities	1,795,817	2,103,892	2,477,249	2,866,106	3,301,054
Shareholders' funds	85,421	152,379	131,319	154,957	178,200
Policyholders' funds	905,378	1,083,110	1,464,485	1,752,130	2,096,546
Assets to cover linked liab.	747,595	806,215	792,015	831,615	873,196
Others	57,423	62,188	89,430	127,404	153,111
Total assets	1,795,817	2,103,892	2,477,249	2,866,106	3,301,054
V/C 24 May (Damm)					
Key Metrics					
T/E ST Mar (RS mn)	FY21A	FY22A	FY23A	FY24E	FY25E
Y/E 31 Mar (Rs mn) AUM (Rs mn)					-
AUM (Rs mn) NBP (Rs mn)	FY21A 1,738,390 201,066	FY22A 2,041,704 241,548	FY23A 2,400,000 290,851	FY24E 2,748,057 338,082	3,158,601
AUM (Rs mn)	1,738,390	2,041,704	2,400,000	2,748,057	3,158,601 374,392
AUM (Rs mn) NBP (Rs mn)	1,738,390 201,066	2,041,704 241,548	2,400,000 290,851	2,748,057 338,082	FY25E 3,158,601 374,392 160,231 42,461
AUM (Rs mn) NBP (Rs mn) APE (Rs mn)	1,738,390 201,066 83,700	2,041,704 241,548 97,580	2,400,000 290,851 133,400	2,748,057 338,082 138,132	3,158,601 374,392 160,231 42,461
AUM (Rs mn) NBP (Rs mn) APE (Rs mn) VNB (Rs mn)	1,738,390 201,066 83,700 21,846	2,041,704 241,548 97,580 26,737	2,400,000 290,851 133,400 36,818	2,748,057 338,082 138,132 36,605	3,158,601 374,392 160,231
AUM (Rs mn) NBP (Rs mn) APE (Rs mn) VNB (Rs mn) VNB margin (%)	1,738,390 201,066 83,700 21,846 26.1	2,041,704 241,548 97,580 26,737 27.4	2,400,000 290,851 133,400 36,818 27.6	2,748,057 338,082 138,132 36,605 26.5	3,158,601 374,392 160,231 42,461 26.5 535,768
AUM (Rs mn) NBP (Rs mn) APE (Rs mn) VNB (Rs mn) VNB margin (%) Embedded value (Rs mn)	1,738,390 201,066 83,700 21,846 26.1 266,200	2,041,704 241,548 97,580 26,737 27.4 300,470	2,400,000 290,851 133,400 36,818 27.6 394,988	2,748,057 338,082 138,132 36,605 26.5 459,855	3,158,601 374,392 160,231 42,461 26.5
AUM (Rs mn) NBP (Rs mn) APE (Rs mn) VNB (Rs mn) VNB margin (%) Embedded value (Rs mn) ROEV (%)	1,738,390 201,066 83,700 21,846 26.1 266,200 18.5	2,041,704 241,548 97,580 26,737 27.4 300,470 16.6	2,400,000 290,851 133,400 36,818 27.6 394,988 19.6	2,748,057 338,082 138,132 36,605 26.5 459,855 17.8	3,158,601 374,392 160,231 42,461 26.5 535,768 17.7
AUM (Rs mn) NBP (Rs mn) APE (Rs mn) VNB (Rs mn) VNB margin (%) Embedded value (Rs mn) ROEV (%) ROE (%)	1,738,390 201,066 83,700 21,846 266,1 266,200 18.5 17.6	2,041,704 241,548 97,580 26,737 27.4 300,470 16.6 10.0	2,400,000 290,851 133,400 36,818 27.6 394,988 19.6 9.6	2,748,057 338,082 138,132 36,605 26.5 459,855 17.8 11.4	3,158,601 374,392 160,231 42,461 26.5 535,768 17.7 11.5
AUM (Rs mn) NBP (Rs mn) APE (Rs mn) VNB (Rs mn) VNB margin (%) Embedded value (Rs mn) ROEV (%) ROE (%) Opex ratio (%)	1,738,390 201,066 83,700 21,846 26.1 266,200 18.5 17.6 11.9	2,041,704 241,548 97,580 26,737 27.4 300,470 16.6 10.0 12.2	2,400,000 290,851 133,400 36,818 27.6 394,988 19.6 9.6 14.7	2,748,057 338,082 138,132 36,605 26.5 459,855 17.8 11.4 11.4 14.0	3,158,601 374,392 160,231 42,461 26.5 535,768 17.7 11.5 14.0
AUM (Rs mn) NBP (Rs mn) APE (Rs mn) VNB (Rs mn) VNB margin (%) Embedded value (Rs mn) ROEV (%) ROE (%) Opex ratio (%) Cost ratio (%)	1,738,390 201,066 83,700 21,846 26.1 266,200 18.5 17.6 11.9 16.3	2,041,704 241,548 97,580 26,737 27,4 300,470 16.6 10.0 12.2 16.4	2,400,000 290,851 133,400 36,818 27.6 394,988 19.6 9.6 14.7 19.7	2,748,057 338,082 138,132 36,605 26.5 459,855 17.8 11.4 14.0 19.3	3,158,601 374,392 160,231 42,461 26.5 535,768 17.7 11.5 14.0 19.3 200.5
AUM (Rs mn) NBP (Rs mn) APE (Rs mn) VNB (Rs mn) VNB margin (%) Embedded value (Rs mn) ROEV (%) ROE (%) Opex ratio (%) Solvency ratio (%)	1,738,390 201,066 83,700 21,846 26.1 266,200 18.5 17.6 11.9 16.3 201.1	2,041,704 241,548 97,580 26,737 27.4 300,470 16.6 10.0 12.2 16.4 175.7	2,400,000 290,851 133,400 36,818 27.6 394,988 19.6 9.6 14.7 19.7 203.2	2,748,057 338,082 138,132 36,605 26.5 459,855 17.8 11.4 14.0 19.3 199.7	3,158,601 374,392 160,231 42,461 26.5 535,768 17.7 11.5 14.0 19.3

HDFC LIFE



NOT FOR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES OF AMERICA ("US") OR IN OR INTO ANY OTHER JURISDICTION IF SUCH AN ACTION IS PROHIBITED BY APPLICABLE LAW.

Disclaimer

Name of the Research Entity: **BOB Capital Markets Limited** Registered office Address: **1704, B Wing, Parinee Crescenzo, G Block, BKC, Bandra East, Mumbai 400051** SEBI Research Analyst Registration No: **INH000000040 valid till 03 February 2025** Brand Name: **BOBCAPS** Trade Name: www.barodaetrade.com



Investments in securities market are subject to market risks. Read all the related documents carefully before investing. Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

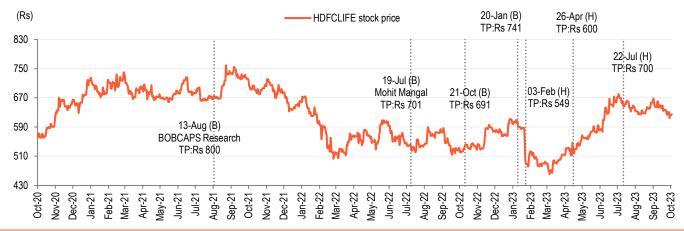
Recommendation scale: Recommendations and Absolute returns (%) over 12 months

BUY – Expected return >+15% HOLD – Expected return from -6% to +15% SELL – Expected return <-6%

Note: Recommendation structure changed with effect from 21 June 2021

Our recommendation scale does not factor in short-term stock price volatility related to market fluctuations. Thus, our recommendations may not always be strictly in line with the recommendation scale as shown above.

Ratings and Target Price (3-year history): HDFC LIFE (HDFCLIFE IN)



B - Buy, H - Hold, S - Sell, A - Add, R - Reduce

Analyst certification

The research analyst(s) authoring this report hereby certifies that (1) all of the views expressed in this research report accurately reflect his/her personal views about the subject company or companies and its or their securities, and (2) no part of his/her compensation was, is, or will be, directly or indirectly, related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of BOB Capital Markets Limited (BOBCAPS).

General disclaimers

BOBCAPS is engaged in the business of Stock Broking and Investment Banking. BOBCAPS is a member of the National Stock Exchange of India Limited and BSE Limited and is also a SEBI-registered Category I Merchant Banker. BOBCAPS is a wholly owned subsidiary of Bank of Baroda which has its various subsidiaries engaged in the businesses of stock broking, lending, asset management, life insurance, health insurance and wealth management, among others.

BOBCAPS's activities have neither been suspended nor has it defaulted with any stock exchange authority with whom it has been registered in the last five years. BOBCAPS has not been debarred from doing business by any stock exchange or SEBI or any other authority. No disciplinary action has been taken by any regulatory authority against BOBCAPS affecting its equity research analysis activities.

BOBCAPS is also a SEBI-registered intermediary for the broking business having SEBI Single Registration Certificate No.: INZ000159332 dated 20 November 2017.

BOBCAPS prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, BOBCAPS prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member of any companies that the analysts cover.

Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein.

This material should not be construed as an offer to sell or the solicitation of an offer to buy any security in any jurisdiction We are not soliciting any action based on this material. It is for the general information of BOBCAPS's clients. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Before acting on any advice or recommendation in this material, clients should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice. BOBCAPS research reports follow rules laid down by Securities and Exchange Board of India and individuals employed as research analysts are separate from other employees who are performing sales trading, dealing, corporate finance advisory or any other activity that may affect the independence of its research reports.



The price and value of the investments referred to in this material and the income from them may go down as well as up, and investors may realize losses on any investments. Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur. BOBCAPS does not provide tax advice to its clients, and all investors are strongly advised to consult with their tax advisers regarding any potential investment in certain transactions — including those involving futures, options, and other derivatives as well as non-investment-grade securities — that give rise to substantial risk and are not suitable for all investors. The material is based on information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied on as such. Opinions expressed are our current opinions as of the date appearing on this material only. We endeavour to update on a reasonable basis the information discussed in this material, but regulatory, compliance, or other reasons may prevent us from doing so.

We and our affiliates, officers, directors, and employees, including persons involved in the preparation or issuance of this material, may from time to time have "long" or "short" positions in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein and may from time to time add to or dispose of any such securities (or investment). We and our affiliates may assume an underwriting commitment in the securities of companies discussed in this document (or in related investments), may sell them to or buy them from customers on a principal basis, and may also perform or seek to perform investment banking or advisory services for or relating to these companies and may also be represented in the supervisory board or any other committee of these companies.

For the purpose of calculating whether BOBCAPS and its affiliates hold, beneficially own, or control, including the right to vote for directors, one per cent or more of the equity shares of the subject company, the holdings of the issuer of the research report is also included.

BOBCAPS and its non-US affiliates may, to the extent permissible under applicable laws, have acted on or used this research to the extent that it relates to non-US issuers, prior to or immediately following its publication. Foreign currency denominated securities are subject to fluctuations in exchange rates that could have an adverse effect on the value or price of or income derived from the investment. In addition, investors in securities such as ADRs, the value of which are influenced by foreign currencies, effectively assume currency risk. In addition, options involve risks and are not suitable for all investors. Please ensure that you have read and understood the Risk disclosure document before entering into any derivative transactions.

No part of this material may be (1) copied, photocopied, or duplicated in any form by any means or (2) redistributed without BOBCAPS's prior written consent.

Company-specific disclosures under SEBI (Research Analysts) Regulations, 2014

The research analyst(s) or his/her relatives do not have any material conflict of interest at the time of publication of this research report.

BOBCAPS or its research analyst(s) or his/her relatives do not have any financial interest in the subject company. BOBCAPS or its research analyst(s) or his/her relatives do not have actual/beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

The research analyst(s) has not received any compensation from the subject company or third party in the past 12 months in connection with research report/activities. Compensation of the research analyst(s) is not based on any specific merchant banking, investment banking or brokerage service transactions.

BOBCAPS or its research analyst(s) is not engaged in any market making activities for the subject company

The research analyst(s) has not served as an officer, director or employee of the subject company.

BOBCAPS or its associates may have material conflict of interest at the time of publication of this research report.

BOBCAPS's associates may have financial interest in the subject company. BOBCAPS's associates may hold actual / beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

BOBCAPS or its associates may have managed or co-managed a public offering of securities for the subject company or may have been mandated by the subject company for any other assignment in the past 12 months.

BOBCAPS may have received compensation from the subject company in the past 12 months. BOBCAPS may from time to time solicit or perform investment banking services for the subject company. BOBCAPS or its associates may have received compensation from the subject company in the past 12 months for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory services in a merger or specific transaction. BOBCAPS or its associates may have received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months.

Other disclaimers

BOBCAPS and MAYBANK (as defined below) make no representation or warranty, express or implied, as to the accuracy or completeness of any information obtained from third parties and expressly disclaim the merchantability, suitability, quality and fitness of this report. The information in this report has not been independently verified, is provided on an "as is" basis, should not be relied on by you in connection with any contract or commitment, and should not be used as a substitute for enquiries, procedures and advice which ought to be undertaken by you. This report also does not constitute an offer or solicitation to buy or sell any securities referred to herein and you should not construct this report as investment advice. All opinions and estimates contained in this report constitute BOBCAPS's judgment as of the date of this report and are subject to change without notice, and there is no obligation on BOBCAPS or MAYBANK to update this report upon issuance. This report and the information contained herein may not be reproduced, redistributed, disseminated or copied by any means without the prior consent of BOBCAPS and MAYBANK.

To the full extent permitted by law neither BOBCAPS, MAYBANK nor any of their respective affiliates, nor any other person, accepts any liability howsoever arising, whether in contract, tort, negligence, strict liability or any other basis, including without limitation, direct or indirect, special, incidental, consequential or punitive damages arising from any use of this report or the information contained herein. By accepting this report, you agree and undertake to fully indemnify and hold harmless BOBCAPS and MAYBANK from and against claims, charges, actions, proceedings, losses, liabilities, damages, expenses and demands (collectively, the "Losses") which BOBCAPS and/or MAYBANK may incur or suffer in any jurisdiction including but not limited to those Losses incurred by BOBCAPS and/or MAYBANK as a result of any proceedings or actions brought against them by any regulators and/or authorities, and which in any case are directly or indirectly occasioned by or result from or are attributable to anything done or omitted in relation to or arising from or in connection with this report.

Distribution into the United Kingdom ("UK"):

This research report will only be distributed in the United Kingdom, in accordance with the applicable laws and regulations of the UK, by Maybank Securities (London) Ltd) ("MSL") who is authorised and regulated by the Financial Conduct Authority ("FCA") in the United Kingdom (MSL and its affiliates are collectively referred to as "MAYBANK"). BOBCAPS is not authorized to directly distribute this research report in the UK.

This report has not been prepared by BOBCAPS in accordance with the UK's legal and regulatory requirements.

This research report is for distribution only to, and is solely directed at, selected persons on the basis that those persons: (a) are eligible counterparties and professional clients of MAYBANK as selected by MAYBANK solely at its discretion; (b) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended from time to time (the "Order"), or (c) fall within Article 49(2)(a) to (d) (high net worth companies, unincorporated associations, etc. as mentioned in the stated Article) of the Order; (all such persons together being referred to as "relevant persons").

This research report is directed only at relevant persons and must not be acted on or relied on by any persons who are not relevant persons. Any investment or investment activity to which this material relates is available only to relevant persons and will be engaged in only with relevant persons.

The relevant person as recipient of this research report is not permitted to reproduce, change, remove, pass on, distribute or disseminate the data or make it available to third parties without the written permission of BOBCAPS or MAYBANK. Any decision taken by the relevant person(s) pursuant to the research report shall be solely at their costs and consequences and BOBCAPS and MAYBANK shall not have any liability of whatsoever nature in this regard.

No distribution into the US:

This report will not be distributed in the US and no US person may rely on this communication.

Other jurisdictions:

This report has been prepared in accordance with SEBI (Research Analysts) Regulations and not in accordance with local regulatory requirements of any other jurisdiction. In any other jurisdictions, this report is only for distribution (subject to applicable legal or regulatory restrictions) to professional, institutional or sophisticated investors as defined in the laws and regulations of such jurisdictions by Maybank Securities Pte Ltd. (Singapore) and / or by any broker-dealer affiliate or such other affiliate as determined by Malayan Banking Berhad.

If the recipient of this report is not as specified above, then it should not act upon this report and return the same to the sender.

By accepting this report, you agree to be bound by the foregoing limitations.