

**BUY**TP: Rs 3,040 | ▲ 16%

# HDFC ASSET MANAGEMENT COMPANY

Diversified Financials 10

10 May 2020

# In-line results, FY21-FY22 equity flows to be subdued

HDFC Asset Management (HDFCAMC) reported a ~Rs 500bn sequential AUM decline in Q4FY20, largely due to the mark-to-market effect. The company was able to maintain overall market share at ~14%. We expect cost control to continue over FY21-FY22 and forecast EBITDA/core PBT margins of ~78%/75% during this period. We cut FY21-FY22 EPS estimates by 10% as the high-yielding equity business is likely to see subdued growth. Maintain BUY with a revised Mar'21 TP of Rs 3,040 (vs. Rs 3,470 earlier).

Shubhranshu Mishra research@bobcaps.in

**AUM decline driven by MTM loss:** AUM (end of period) saw a rundown of ~Rs 500bn on a sequential basis in Q4 – management attributed this decline primarily to the mark-to-market (MTM) effect and not redemptions. HDFCAMC has largely maintained its pricing; the decline in income (–18% YoY) was driven by MTM losses. Market share has been maintained at ~14% overall and 15% in the equity segment.

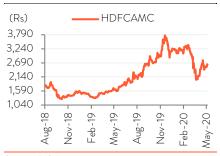
**Opex control leads to stable margins:** Strong opex control led to stable EBITDA margins of 78% in Q4. Core PBT margin also remained steady at 75%. We expect cost control initiatives to continue over FY21-FY22 and forecast EBITDA and core PBT margins at ~78% and 75% respectively during this period.

**Maintain BUY:** In our view, the high-yielding equity business will see subdued growth in FY21-FY22 due to the impact of Covid-19. We thus lower FY21-FY22 earnings estimates by 10% each. The company earns fees on the legacy book as well as on flows and has a lower investor churn as compared to industry.

Ticker/Price	HDFCAMC IN/
TIONOTT TIOC	Rs 2,619
Market cap	US\$ 7.4bn
Shares o/s	213mn
3M ADV	US\$16.3mn
52wk high/low	Rs 3,844/Rs 1,962
Promoter/FPI/DII	80%/8%/1%
c NCE	

Source: NSE

## STOCK PERFORMANCE



Source: NSE

#### **KEY FINANCIALS**

Y/E 31 Mar (Rs mn)	FY18A	FY19A	FY20P	FY21E	FY22E
Core PBT (Rs mn)	9,452	11,931	15,129	16,087	18,593
Core PBT (YoY)	36.6	26.2	26.8	6.3	15.6
Adj. net profit (Rs mn)	7,113	9,306	12,624	13,160	15,119
EPS (Rs)	33.8	43.8	59.3	61.8	71.0
P/E (x)	77.5	59.8	44.2	42.4	36.9
MCap/AAAUM (%)	20.0	17.3	14.9	13.4	11.7
RoAAAUM (in bp)	25.6	28.8	33.9	31.6	31.7
ROE (%)	37.7	35.0	35.6	30.8	31.9





FIG 1 - QUARTERLY PERFORMANCE

(Rs mn)	Q4FY20	Q4FY19	Y <sub>0</sub> Y (%)	Q3FY20	Q <sub>0</sub> Q (%)	FY20	FY19	Y <sub>0</sub> Y (%)
Total income	4,496	5,477	(17.9)	5,920	(24.0)	21,434	20,968	2.2
Operating Expenses	1,066	1,297	(17.7)	1,133	(5.9)	4,310	7,092	(39.2)
EBITDA	3,695	3,569	3.5	4,115	(10.2)	15,722	12,060	30.4
Core PBT	3,561	3,534	0.8	3,988	(10.7)	15,129	11,931	26.8
Other income	(265)	612	(143.3)	673	(139.4)	1,402	1,816	(22.8)
PBT	3,296	4,146	(20.5)	4,661	(29.3)	16,531	13,747	20.2
Tax	797	1,384	(42.4)	1,135	(29.7)	3,906	4,441	(12.0)
Net Profit	2,498	2,762	(9.5)	3,526	(29.1)	12,624	9,306	35.7

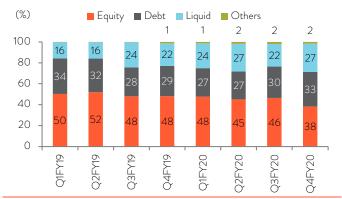
Source: Company, BOBCAPS Research

FIG 2 - ACTUAL VS. ESTIMATES

(Rs mn)	Q4FY20E	Q4FY20A	Variation (%)	FY20E	FY20A	Variation (%)
Total income	5,200	4,496	(13.5)	22,138	21,434	(3.2)
YoY (%)	(5.0)	(17.9)	-	5.6	2.2	-
Operating Expenses	1,249	1,066	(14.6)	4,582	4,310	(5.9)
EBITDA	3,302	3,695	11.9	15,240	15,722	3.2
YoY (%)	(7.5)	3.5	-	26.4	30.4	-
Depreciation	130	134	2.8	500	504	0.7
Finance Costs	0	0	NM	0	90	NM
Core PBT	3,172	3,561	12.3	14,740	15,129	2.6
YoY (%)	(10.3)	0.8	-	23.5	26.8	-
Other income	648	(265)	(140.9)	2,315	1,402	(39.5)
PBT	3,821	3,296	(13.7)	17,056	16,531	(3.1)
YoY (%)	(7.8)	(20.5)	-	24.1	20.2	-
Tax	1,070	797	(25.5)	4,179	3,906	(6.5)
Tax Rate (%)	28.0	24.2	-	24.5	23.6	-
Net Profit	2,751	2,498	(9.2)	12,877	12,624	(2.0)
YoY (%)	(0.4)	(9.5)	-	38.4	35.7	-

Source: BOBCAPS Research

FIG 3 – EQUITY AUM DECLINED LARGELY DUE TO MTM AND NOT REDEMPTIONS



Source: Company, BOBCAPS Research

FIG 4 - SIP MONTHLY FLOWS LARGELY STABLE

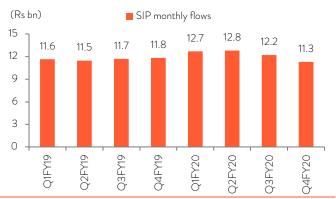




FIG 5 - DETAILED QUARTERLY PERFORMANCE

D		FY	19			FY:	20		Variat	ion (%)
Particulars	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q <sub>0</sub> Q	Y₀Y
Profit and Loss (Rs mn)										
Total income	5,012	5,152	5,329	5,477	5,528	5,491	5,920	4,496	(24.0)	(17.9)
Operating Expenses	2,039	2,150	1,609	1,297	1,110	1,091	1,133	1,066	(5.9)	(17.7)
EBITDA	2,673	2,654	3,162	3,569	3,934	3,889	4,115	3,695	(10.2)	3.5
Depreciation	26	31	37	35	119	125	126	134	5.9	285.9
Finance Costs	0	0	0	0	0	0	0	0	NM	NM
Core PBT	2,647	2,623	3,125	3,534	3,816	3,765	3,988	3,561	(10.7)	0.8
Other income	299	349	559	612	484	511	673	(265)	(139.4)	(143.3)
PBT	2,946	2,972	3,683	4,146	4,299	4,275	4,661	3,296	(29.3)	(20.5)
Tax	894	913	1,250	1,384	1,381	593	1,135	797	(29.7)	(42.4)
Net Profit	2,053	2,059	2,433	2,762	2,918	3,682	3,526	2,498	(29.1)	(9.5)
Ratios (Calc, %)										
Cost to core income ratio	43.3	44.7	33.7	26.6	22.0	21.9	21.6	22.4	81bps	(425bps)
EBITDA Margin	56.7	55.3	66.3	73.4	78.0	78.1	78.4	77.6	(81bps)	425bps
Core PBT Margin	56.2	54.6	65.5	72.6	75.6	75.6	76.0	74.8	(121bps)	215bps
RoAAUM	0.27	0.27	0.29	0.32	0.32	0.39	0.37	0.27	(10bps)	(5bps)
AUM related (Rs mn)										
Total AUM	3,011	2,926	3,291	3,439	3,567	3,662	3,693	3,191	(13.6)	(7.2)
Equity	1,512	1,519	1,580	1,654	1,701	1,652	1,712	1,222	(28.6)	(26.1)
Debt	1,027	945	915	997	967	970	1,110	1,047	(5.7)	4.9
Liquid	467	456	787	743	849	974	793	868	9.4	16.8
Others	6	6	10	45	50	66	77	54	(30.0)	21.3
Other details										
No of Branches	210	210	210	210	211	213	220	221	1	11
Empanelled distributors	65,000	65,000	75,000	75,000	75,000	80,000	70,000	70,000	0	(5,000)
SIP monthly flows (Rs bn)	11.6	11.5	11.7	11.8	12.7	12.8	12.2	11.3	(7.4)	(4.4)
SIP transactions (mn)	3.4	3.2	3.4	3.4	3.4	3.5	3.4	3.3	(3.8)	(2.7)



# Earnings call highlights

- ~73% of revenue derived from equity AUM; will come off marginally in FY21
- Slight increase in TER due to fall in AUM
- Traction in SIP flows continues
- Customers being onboarded by digital means
- Old schemes have sticky customers with low churn despite market volatility
- Trail commission on flows lower than that on book, so margins will shrink slightly going forward
- Other opex increased in Q4 due to one-time settlement of Rs 90mn towards
   Essel NCD exposure fine by SEBI due to non-payment of interest to investors
- Cost levers for FY21 include lower discretionary spend and rationalisation of employee costs
- Will encourage more work from home going forward
- Broker commissions largely steady and not regularly renegotiated
- Equity proportion of Investment book on balance sheet totals Rs 1bn
- Open to inorganic expansion for any tactically accretive deal
- Dividend payout ratio to come off in FY21 to conserve cash



# Valuation methodology

HDFCAMC is trading at 42.4x/36.9x FY21E/FY22E EPS for an estimated ROE of 30.8%/31.9%. We believe the company is a strong play on growing financial savings and the low-penetrated asset management business in India. In the wake of Covid-19, we do expect the high-yielding equity business to post subdued growth and thus cut FY21-FY22 EPS estimates by 10% each. However, the company earns on the legacy book as well as on flows. Lower investor churn as compared to industry and strong opex control should help HDFCAMC tide over the challenges.

Market leadership, a trusted brand backed by a seasoned investment team, wide distribution reach, and rising share of high-yield avenues (equities, individual business, SIP book) should support average AUM/earnings growth of 13%/10% during FY21-FY22. Maintain BUY with a revised Mar'21 target price of Rs 3,040 (Rs 3,470 earlier), arrived at using a three-stage dividend discount model (DDM).

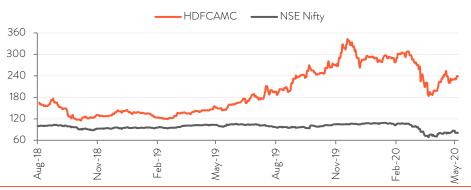
Our key assumptions are cost of equity of 12.8% (risk-free rate of 7.75% and beta of 1.1x), with average growth of  $\sim$ 25% in the five-year explicit period and terminal growth of 10%.

FIG 6 - REVISED ESTIMATES

(Rs bn)	Old	ĺ	Nev	~	Chang	ge (%)
(RS DN)	FY21E	FY22E	FY21E	FY22E	FY21E	FY22E
Total income	25	29	23	26	(8.3)	(9.3)
Operating Expenses	5	6	5	5	(7.8)	(7.6)
EBITDA	17	20	17	19	(2.7)	(3.4)
Core PBT	17	19	16	19	(3.4)	(4.0)
Other income	3	3	2	2	(44.6)	(49.3)
PBT	19	23	18	20	(9.2)	(10.4)
Tax	5	6	4	5	(9.2)	(10.4)
Net Profit	14	17	13	15	(9.2)	(10.4)
AAUM	4,203	4,839	4,166	4,776	(0.9)	(1.3)
RoAAUM (bps)	34	35	32	32	(289bps)	(321bps)

Source: BOBCAPS Research

FIG 7 - RELATIVE STOCK PERFORMANCE



Source: NSE



# **Key risks**

- Loss of share in incremental equity flows due to growing competition from other bank-led AMCs (SBI AMC, Kotak AMC, Axis AMC) is a key risk.
- If the company's equity schemes underperform benchmark indices, individual investors especially HNIs could switch to other AMCs.
- Any conflict of interest with large IFAs looking to have their own MF products could lead to slower equity AAUM growth than expected.



## **FINANCIALS**

## Income Statement

Y/E 31 Mar (Rs mn)	FY18A	FY19A	FY20P	FY21E	FY22E
Investment management fees	17,568	19,152	20,033	21,487	24,646
YoY (%)	18.7	9.0	4.6	7.3	14.7
Operating expenses	8,022	7,092	4,310	4,800	5,453
Core operating profits	9,546	12,060	15,722	16,687	19,193
Core operating profits growth (%)	35.6	26.3	30.4	6.1	15.0
Depreciation and Interest	94	129	594	600	600
Core PBT	9,452	11,931	15,129	16,087	18,593
Core PBT growth (%)	36.6	26.2	26.8	6.3	15.6
Other income	1,130	1,816	1,402	1,507	1,620
PBT	10,582	13,747	16,531	17,594	20,213
PBT growth (%)	32.3	29.9	20.2	6.4	14.9
Tax	3,469	4,441	3,906	4,434	5,094
Tax rate (%)	32.8	32.3	23.6	25.2	25.2
Reported PAT	7,113	9,306	12,624	13,160	15,119

### **Balance Sheet**

Y/E 31 Mar (Rs mn)	FY18A	FY19A	FY20P	FY21E	FY22E
Equity capital	1,053	1,063	1,064	1,064	1,064
Reserves & surplus	21,486	29,644	39,229	44,070	48,722
Net worth	22,539	30,707	40,293	45,134	49,786
Borrowings	0	0	0	0	0
Other liabilities & provisions	2,182	1,530	2,793	3,631	4,721
Total liabilities and equities	24,721	32,238	43,086	48,766	54,507
Cash & bank balance	20,598	29,670	39,716	45,161	50,649
Fixed & Other assets	369	429	1,613	1,694	1,778
Total assets	24,721	32,238	43,086	48,766	54,507

### Per Share

Y/E 31 Mar (Rs)	FY18A	FY19A	FY20P	FY21E	FY22E
EPS	33.8	43.8	59.3	61.8	71.0
Dividend per share	16.0	24.0	28.0	32.5	40.9
Book value per share	107.0	144.5	189.3	212.1	234.0



### Valuations Ratios

Y/E 31 Mar (x)	FY18A	FY19A	FY20P	FY21E	FY22E
P/E	77.5	59.8	44.2	42.4	36.9
P/BV	24.5	18.1	13.8	12.3	11.2
Dividend yield (%)	0.6	0.9	1.1	1.2	1.6

# DuPont Analysis (Bps of AAAUM)

Y/E 31 Mar (bps of AAAUM)	FY18A	FY19A	FY20P	FY21E	FY22E
Operating income	63.2	59.4	53.7	51.6	51.6
Operating expenses	28.8	22.0	11.6	11.5	11.4
EBITDA	34.3	37.4	42.2	40.1	40.2
Depreciation and Others	0.3	0.4	1.6	1.4	1.3
Core PBT	34.0	37.0	40.6	38.6	38.9
Other income	4.1	5.6	3.8	3.6	3.4
PBT	38.0	42.6	44.3	42.2	42.3
Tax	12.5	13.8	10.5	10.6	10.7
ROAAAUM	25.6	28.8	33.9	31.6	31.7

# Ratio Analysis

Y/E 31 Mar	FY18A	FY19A	FY20P	FY21E	FY22E
YoY growth (%)					
Investment management fees	18.7	9.0	4.6	7.3	14.7
Core operating profit	35.6	26.3	30.4	6.1	15.0
EPS	23.6	29.6	35.5	4.2	14.9
Profitability & Return ratios (%)					
Operating income to total income	94.0	91.3	93.5	93.4	93.8
Cost to Core income ratio	45.7	37.0	21.5	22.3	22.1
EBITDA margin	54.3	63.0	78.5	77.7	77.9
Core PBT margin	53.8	62.3	75.5	74.9	75.4
PBT margin (on total income)	56.6	65.6	77.1	76.5	77.0
ROE	37.7	35.0	35.6	30.8	31.9
Dividend payout ratio	57.0	66.1	47.2	63.2	69.2

# Annual Average AUM

Y/E 31 Mar (Rs bn)	FY18A	FY19A	FY20P	FY21E	FY22E
AAAUM (Rs Bn)	2,781	3,226	3,729	4,166	4,776
YoY Growth (%)	28.6	16.0	15.6	11.7	14.6
% of AAAUM					
Equity	47.7	48.3	45.7	46.0	47.2
Debt	38.0	30.0	23.6	23.7	23.8
Liquid	14.1	21.5	30.0	29.6	28.4
Others	0.2	0.2	0.7	0.6	0.6



## Disclaimer

### Recommendations and Absolute returns (%) over 12 months

BUY - Expected return >+15%

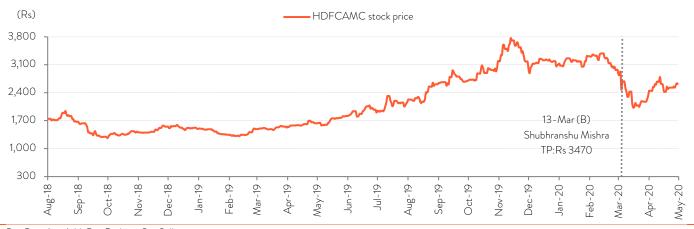
ADD - Expected return from >+5% to +15%

REDUCE - Expected return from -5% to +5%

SELL - Expected return <-5%

Note: Recommendation structure changed with effect from 1 January 2018 (Hold rating discontinued and replaced by Add / Reduce)

### HISTORICAL RATINGS AND TARGET PRICE: HDFC ASSET MANAGEMENT COMPANY (HDFCAMC IN)



B - Buy, A - Add, R - Reduce, S - Sell

### Rating distribution

As of 30 April 2020, out of 91 rated stocks in the BOB Capital Markets Limited (BOBCAPS) coverage universe, 57 have BUY ratings, 17 have ADD ratings, 9 are rated REDUCE, 7 are rated SELL and 1 is UNDER REVIEW. None of these companies have been investment banking clients in the last 12 months.

#### **Analyst certification**

The research analyst(s) authoring this report hereby certifies that (1) all of the views expressed in this research report accurately reflect his/her personal views about the subject company or companies and its or their securities, and (2) no part of his/her compensation was, is, or will be, directly or indirectly, related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of BOBCAPS.

### General disclaimers

BOBCAPS is engaged in the business of Institutional Stock Broking and Investment Banking. BOBCAPS is a member of the National Stock Exchange of India Limited and BSE Limited and is also a SEBI-registered Category I Merchant Banker. BOBCAPS is a wholly owned subsidiary of Bank of Baroda which has its various subsidiaries engaged in the businesses of stock broking, lending, asset management, life insurance, health insurance and wealth management, among others.

BOBCAPS's activities have neither been suspended nor has it defaulted with any stock exchange authority with whom it has been registered in the last five years. BOBCAPS has not been debarred from doing business by any stock exchange or SEBI or any other authority. No disciplinary action has been taken by any regulatory authority against BOBCAPS affecting its equity research analysis activities.

BOBCAPS has obtained registration as a Research Entity under SEBI (Research Analysts) Regulations, 2014, having registration No.: INH000000040 valid till 03 February 2020. BOBCAPS is also a SEBI-registered intermediary for the broking business having SEBI Single Registration Certificate No.: INZ000159332 dated 20 November 2017.

BOBCAPS prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, BOBCAPS prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member of any companies that the analysts cover.

Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations



expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein.

This material should not be construed as an offer to sell or the solicitation of an offer to buy any security in any jurisdiction where such an offer or solicitation would be illegal. We are not soliciting any action based on this material. It is for the general information of BOBCAPS's clients. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Before acting on any advice or recommendation in this material, clients should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice.

The price and value of the investments referred to in this material and the income from them may go down as well as up, and investors may realize losses on any investments. Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur. BOBCAPS does not provide tax advice to its clients, and all investors are strongly advised to consult with their tax advisers regarding any potential investment in certain transactions — including those involving futures, options, and other derivatives as well as non-investment-grade securities —that give rise to substantial risk and are not suitable for all investors. The material is based on information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied on as such. Opinions expressed are our current opinions as of the date appearing on this material only. We endeavour to update on a reasonable basis the information discussed in this material, but regulatory, compliance, or other reasons may prevent us from doing so.

We and our affiliates, officers, directors, and employees, including persons involved in the preparation or issuance of this material, may from time to time have "long" or "short" positions in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein and may from time to time add to or dispose of any such securities (or investment). We and our affiliates may act as market makers or assume an underwriting commitment in the securities of companies discussed in this document (or in related investments), may sell them to or buy them from customers on a principal basis, and may also perform or seek to perform investment banking or advisory services for or relating to these companies and may also be represented in the supervisory board or any other committee of these companies.

For the purpose of calculating whether BOBCAPS and its affiliates hold, beneficially own, or control, including the right to vote for directors, one per cent or more of the equity shares of the subject company, the holdings of the issuer of the research report is also included.

BOBCAPS and its non-US affiliates may, to the extent permissible under applicable laws, have acted on or used this research to the extent that it relates to non-US issuers, prior to or immediately following its publication. Foreign currency denominated securities are subject to fluctuations in exchange rates that could have an adverse effect on the value or price of or income derived from the investment. In addition, investors in securities such as ADRs, the value of which are influenced by foreign currencies, effectively assume currency risk. In addition, options involve risks and are not suitable for all investors. Please ensure that you have read and understood the Risk disclosure document before entering into any derivative transactions.

In the US, this material is only for Qualified Institutional Buyers as defined under rule 144(a) of the Securities Act, 1933. No part of this document may be distributed in Canada or used by private customers in the United Kingdom.

No part of this material may be (1) copied, photocopied, or duplicated in any form by any means or (2) redistributed without BOBCAPS's prior written consent.

#### Company-specific disclosures under SEBI (Research Analysts) Regulations, 2014

The research analyst(s) or his/her relatives do not have any material conflict of interest at the time of publication of this research report.

BOBCAPS or its research analyst(s) or his/her relatives do not have any financial interest in the subject company. BOBCAPS or its research analyst(s) or his/her relatives do not have actual/beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

The research analyst(s) has not received any compensation from the subject company in the past 12 months. Compensation of the research analyst(s) is not based on any specific merchant banking, investment banking or brokerage service transactions.

BOBCAPS or its research analyst(s) is not engaged in any market making activities for the subject company.

The research analyst(s) has not served as an officer, director or employee of the subject company.

BOBCAPS or its associates may have material conflict of interest at the time of publication of this research report.

BOBCAPS's associates may have financial interest in the subject company. BOBCAPS's associates may hold actual / beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

BOBCAPS or its associates may have managed or co-managed a public offering of securities for the subject company or may have been mandated by the subject company for any other assignment in the past 12 months.

BOBCAPS may have received compensation from the subject company in the past 12 months. BOBCAPS may from time to time solicit or perform investment banking services for the subject company. BOBCAPS or its associates may have received compensation from the subject company in the past 12 months for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory services in a merger or specific transaction. BOBCAPS or its associates may have received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months.