

RESEARCH
India Strategy | Macro & Micro

Bear up: Stick to the leaders

Metals & Mining | Ferrous Chartbook

Steel margins to stabilise over H2FY23

SUMMARY
India Strategy: Macro & Micro

- Stiff global headwinds have intensified concerns of a potential bear market among the investment community
- We analyse various combinations of holdings that have outperformed the Nifty 50/500 during bear market (20% contraction) phases
- Our study finds that a mix of 13 industry leaders has outperformed the index in each of the last 10 bear runs

[Click here for the full report.](#)
Metals & Mining: Ferrous Chartbook

- Global majors expect China to play a countercyclical role with its ability to run stimulus and support steel demand
- Construction activity still in expansion mode in the US and Europe and could aid a soft landing for steel consumption in these economies
- Maintain our constructive view on India's steel sector; prefer defensive play TATA (BUY, TP Rs 140) amid the current volatile environment

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Daily macro indicators

Indicator	09-Sep	12-Sep	Chg (%)
US 10Y yield (%)	3.31	3.36	5bps
India 10Y yield (%)	7.11	7.14	2bps
USD/INR	79.59	79.53	0.1
Brent Crude (US\$/bbl)	92.8	94.0	1.2
Dow	32,152	32,381	0.7
Hang Seng	18,855	19,362	2.7
Sensex	59,793	60,115	0.5
India FII (US\$ mn)	08-Sep	09-Sep	Chg (\$ mn)
FII-D	(22.3)	6.1	28.4
FII-E	356.0	285.7	(70.3)

Source: Bank of Baroda Economics Research

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MACRO & MICRO

13 September 2022

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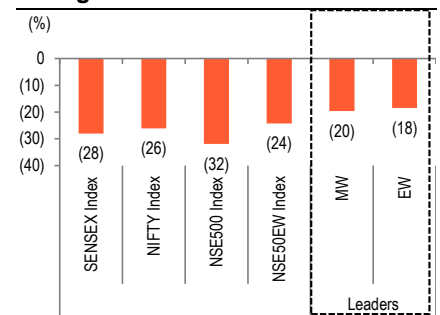
Context: In this report, we study various stock portfolio combinations that have outperformed the broader benchmarks during bear market phases. We believe it is important to identify avenues to better protect investments given the intense global macro headwinds from consumer inflation and aggressive rate hikes in the US and other developed economies, potential slowdowns in the developed world and China, and unabated geopolitical conflict.

Methodology: We have identified 10 bear market instances over the last 24 years where 12M rolling returns for the Sensex were less than or equal to -20% on a monthly frequency (Fig 2). We have also included cycle bottoms for bear markets lasting more than six months. Our study looks at bear market returns for three portfolio scenarios. **Option 1** comprises stocks listed since 1998 that broadly remain amongst the leaders in their respective sectors (a total of 13 stocks, Fig 6). **Option 2** includes the top 10 by market cap in the year 2000, and **Option 3** has the top 10 by market cap in 2000 with a portfolio reset every five years. We apply two weights for each option: equal weight and market cap weight.

Key finding – leaders show their mettle during downturns: Our analysis shows that the market-weight leader portfolio (**Option 1**), while a bit more expensively valued, has consistently outperformed the broader indices – not just during bear phases but also from an overall perspective on a 5Y, 10Y, 15Y and 20Y CAGR basis (Fig 1 & 2). This outperformance challenges the popular perception that passive investments in a diversified portfolio, as reflected by popular indices, offer more efficient risk-adjusted returns. The market-weighted Options 2 & 3 also outperformed the index during some of the bear events but not consistently.

Overall performance: The market-weighted portfolios were more consistent than the equal-weighted ones across the three options, underscoring the dominance of a select few stocks in overall returns. Further, there may be other options offering better risk-reward in a bear market scenario and, therefore, we aren't concluding that the above options are necessarily the best ones.

Index vs. Leaders: Average returns during last 10 bear markets



Source: MW: Market-weight, EW: Equal-weight



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China's countercyclical role could support steel margins: Global and Chinese steel majors such as AMNS, Baosteel, BHP, RIO, etc expect recovery in steel demand from the October-December quarter and through CY23. Covid lockdowns are regarded as a timing risk rather than stability risk. Players believe recovery is already underway in infrastructure and auto and do not expect housing to face a hard landing. [China's Q2 steel results signal slower demand recovery](#).

Slowdown outside China softened by construction activity: For the US, although steel production and imports have started moderating, construction activity starts clocked a 14-year high in July with a growing pipeline of non-residential projects. Even so, we could see reduced activity in CY23 as a weaker economy and rising interest rates erode business confidence. Eurofer forecasts only a moderate recession in steel demand for Europe (-1.7% in CY22) amid a declining trend for the rest of CY22. However, it still expects modest growth in the output of steel-using sectors (+1.1%) on the back of supportive construction policy.

Global iron ore to turn surplus in H2CY22, coking coal to ease over CY23: With a slowdown in steel production and seasonal supply growth, the global iron ore market is likely to turn into surplus in H2CY22. In contrast, we expect tightness in the coking coal market to ease only gradually over CY23 as supply is restored to CY19 levels.

Global metals majors not deterred by downturn: While these are still early days, on-track capex plans and dividend payouts from global majors reflect their confidence in being able to work through the downturn without a material balance sheet impact.

Maintain constructive view on India's steel sector: We expect steel margins to stabilise to mid-cycle levels over H2FY23 and look beyond the ongoing volatility to focus on FY23-FY26 earnings growth from brownfield capacity expansion and margin enhancements. We prefer defensive play TATA (BUY, TP Rs 140) amongst our steel coverage for its ability to generate sector-leading margins. We also have a BUY on JSP (TP Rs 460) which has scope for a gradual rerating as the company demonstrates capital discipline and delivers on the next wave of growth.

Recommendation snapshot

Ticker	Price	Target	Rating
JSP IN	448	460	BUY
JSTL IN	691	655	HOLD
SAIL IN	84	90	HOLD
TATA IN	108	140	BUY

Price & Target in Rupees | Price as of 13 Sep 2022



Disclaimer

Recommendation scale: Recommendations and Absolute returns (%) over 12 months

BUY – Expected return >+15%

HOLD – Expected return from -6% to +15%

SELL – Expected return <-6%

Note: Recommendation structure changed with effect from 21 June 2021

Our recommendation scale does not factor in short-term stock price volatility related to market fluctuations. Thus, our recommendations may not always be strictly in line with the recommendation scale as shown above.

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