

# FIRST LIGHT

## RESEARCH

### INDIA STRATEGY | MACRO & MICRO

2023 - Precursor to a breakout

### BOB ECONOMICS RESEARCH | FINANCIAL STABILITY REPORT

Key highlights

### TATA CONSULTANCY SERVICES | TARGET: Rs 3,580 | +8% | HOLD

Demand drivers intact with some pockets of slowdown

### CAPITAL GOODS

Data centre capex to nudge up product demand

## SUMMARY

### INDIA STRATEGY | MACRO & MICRO

- Building blocks largely in place for a faster rise in India's per capita income but key macro catalysts awaited
- 2023 likely to be a tale of contrasting halves for the stock market with high volatility in H1 and focus on growth in H2; best to be stock-specific
- Capex rally set to gather pace in H2CY23, aiding a breakout in 2024E; prefer retail lenders and consumption plays in the short term

[Click here for the full report.](#)

### INDIA ECONOMICS: FINANCIAL STABILITY REPORT

Despite an uncertain global macros, FSR highlighted that Indian economy has remained fairly resilient. However, downside risks to growth cannot be ruled out. As per Systemic Risk Survey of RBI, almost all surveyed respondents expect medium to very high probability of a global recession in 2023. Within macroeconomic risks, RBI has flagged that corporate sector risk, pace of infrastructure development and risks to real estate prices have increased. Risk to domestic inflation on the other hand has declined.

[Click here for the full report.](#)

### Daily macro indicators

Indicator	05-Jan	06-Jan	Chg (%)
US 10Y yield (%)	3.72	3.56	(16bps)
India 10Y yield (%)	7.33	7.37	5bps
USD/INR	82.55	82.73	(0.2)
Brent Crude (US\$/bbl)	78.7	78.6	(0.2)
Dow	32,930	33,631	2.1
Hang Seng	21,052	20,992	(0.3)
Sensex	60,353	59,900	(0.8)
India FII (US\$ mn)	04-Jan	05-Jan	Chg (\$ mn)
FII-D	(52.3)	(9.3)	43.0
FII-E	(296.9)	(151.9)	144.9

Source: Bank of Baroda Economics Research

**BOBCAPS Research**

research@bobcaps.in



### TATA CONSULTANCY SERVICES

- Q3 revenue growth of 2.9% QoQ CC beat consensus and came in higher than our estimate
- EBIT margin held strong at 24.5%, marginally below our forecast; order book was stable at US\$ 7.8bn
- Maintain HOLD and TP of Rs 3,580, set at 25x FY25E EPS

[Click here](#) for the full report.

### CAPITAL GOODS

- India's data centre capacity estimated to more than double in 3Y to 1.8GW, a 32% CAGR and cumulative US\$ 4.4bn opportunity
- Expansion to open up growth avenues for power and cooling products, albeit limited to an estimated 2-5% of TTM revenue for capital goods players
- SIEM (BUY, TP Rs 3,500) looks best placed as its addressable market covers 37% of potential data centre spends

[Click here](#) for the full report.


**MACRO & MICRO**

09 January 2023

**2023 – Precursor to a breakout**

- **Building blocks largely in place for a faster rise in India's per capita income but key macro catalysts awaited**
- **2023 likely to be a tale of contrasting halves for the stock market with high volatility in H1 and focus on growth in H2; best to be stock-specific**
- **Capex rally set to gather pace in H2CY23, aiding a breakout in 2024E; prefer retail lenders and consumption plays in the short term**

Kumar Manish | Anupam Goswami  
 Vinod Chari  
 research@bobcaps.in

---

**India on track for secular rise in per capita income...:** India's population growth has moderated to ~1%, a level at which several developed economies have seen an acceleration in per capita income levels. While higher population growth has its own demographic dividends, we believe a country's populace should be proportional to its resources and hence moderation in India's curve is a positive. This coupled with improvement in several socioeconomic parameters over the last decade could herald a swifter uptick in per capita income this decade.

**...but structural impetus awaited:** Our analysis indicates that most countries which saw a faster rise in income levels benefited from added structural tailwinds – be it global manufacturing outsourcing for China, digitisation for South Korea, or the post-war construction boom in the US and Germany. Such tailwinds are currently missing for India given the clouded global outlook. We believe a combination of the China-Plus-One strategy, PLI schemes and FTAs with large economies can catalyse a broad-based capex cycle along with consumption growth. In our view, 2024 will be the first year of a sustainable growth phase that could spur a bull market for the mid-to-long term.

**2023 a study in contrasts:** We expect H1CY23 to see signs of structural slowdown in China and a further growth taper in Europe and the US, in turn prompting earnings cuts globally, including in India. However, once the market is able to absorb these downgrades, we believe the stronger global growth outlook for 2024 coupled with limited downside to valuation multiples will gradually encourage a risk-on mindset in H2. Note, energy concerns will ebb from Q2 as winter ends in the West. This apart, we will likely see more domestic projects under implementation six months down the line given the ramp up in new project announcements – a key metric for sustained economic growth, in our view.

**Stock-specific approach preferred in near term:** We believe a stock-specific approach along with a largely defensive stance will help investors outperform the wider market. Our preference for retail-focused lenders and consumption themes continues. We also reiterate a portfolio from our previous study that tends to outperform in bear markets (Fig 28). Overall, we expect modest low-double-digit returns for the Nifty 50 in 2023.



## FINANCIAL STABILITY REPORT

07 January 2023

### Key highlights

Despite an uncertain global macros, FSR highlighted that Indian economy has remained fairly resilient. However, downside risks to growth cannot be ruled out. As per Systemic Risk Survey of RBI, almost all surveyed respondents expect medium to very high probability of a global recession in 2023. Within macroeconomic risks, RBI has flagged that corporate sector risk, pace of infrastructure development and risks to real estate prices have increased. Risk to domestic inflation on the other hand has declined.

**Chief Economist**

Economist

- What has been a respite is that banking system has remained resilient with adequate capital buffers and moderate levels of non-performing loans
- Not only this, stronger capital levels of NBFCs, robust growth in AUMs of domestic mutual funds also point towards stability of overall financial system. Another important development has been that the GNPA ratio of large borrowers has improved significantly to 6.4% in Sep'22 from over 10% in Mar'21. Almost all the profitability indicators of SCBs have improved in Sep'22 compared to Mar'22.
- Stress test results also indicated that Indian banks are well capitalized and are in a well equipped position to absorb any macroeconomic shocks. Capital levels are well above requirement even during severe stress period. Under baseline scenario, GNPA ratio of SCBs is likely to improve to 4.9% in Sep'23 from 5% in Sep'22.

### Credit Growth

- SCBs credit growth has picked up pace and reached a decade high of 17.4% on 16 Dec 2022 (level seen last in 2011).
- A broadbased increase has been seen across sectors, population groups, geography, type of accounts and bank groups. PVBs have registered higher credit growth than PSBs.
- Within total advances the share of services and personal loans have moved up. Credit growth has also expanded for agriculture and industry sector.

### Deposit

- Deposit growth across all SCBs have grown by 9.8% in Sep'22. As on 16 Dec 2022, aggregate deposits have grown by 9.4%.
- Growth of current and saving account have also moderated. In response to higher interest rate, term deposits have attracted accretions.



**HOLD**  
 TP: Rs 3,580 | ▲ 8%

**TATA CONSULTANCY SERVICES**

| Technology & Internet

| 09 January 2023

**Demand drivers intact with some pockets of slowdown**

- Q3 revenue growth of 2.9% QoQ CC beat consensus and came in higher than our estimate
- EBIT margin held strong at 24.5%, marginally below our forecast; order book was stable at US\$ 7.8bn
- Maintain HOLD and TP of Rs 3,580, set at 25x FY25E EPS

**Saptarshi Mukherjee**  
 research@bobcaps.in

**Broad-based revenue growth:** Despite a seasonally weak quarter, TCS reported above-estimated Q3FY23 revenue of US\$ 7.1bn, up 2.9%/13.5% QoQ/YoY CC. Q3 saw a broad-based uptick across services, led by cloud, consulting & service integration, cognitive business operations and enterprise application services. Revenue growth was driven by North America and the UK (+15.4% YoY), along with market share gains through vendor consolidation. All the verticals grew sequentially with strong growth in retail & CPG (+ 18.7% YoY) and life sciences & healthcare (+14.4%).

**Stable deal wins to drive growth:** TCS registered deal bookings worth US\$ 7.8bn in Q3, with a book-to-bill ratio of 1.1x (vs. 1.2x in Q2FY23), below the average deal TCv of US\$ 8.4bn in the last eight quarters. Deal win numbers are partly impacted by currency movements. Wins included US\$ 2.5bn in BFSI and US\$ 1.2bn in retail & CPG, with US\$ 4bn coming from North America. TCS saw positive traction in cost takeout and transformation projects.

**Net negative hiring led to higher utilisation:** Net hiring was a negative ~2.2k and pushed up utilisation during the quarter. Attrition decreased to 21.3% LTM (-20bps QoQ) and management expects it to taper down further in H2FY23.

**Margin to stabilize at 25% near term:** EBIT margin expanded by ~50bps QoQ to 24.5%, aided by easing supply challenges, improved productivity, higher utilization and currency tailwinds (partly offset by higher third-party and travel expenses). The improvement will show up prominently from Q1FY24 on the back of a more efficient employee pyramid, lower subcontracting costs and productivity improvement based on the hypothesis that the high costs towards backfilling attrition, wage revision, subcontracting and capacity building have peaked out last quarter.

**Maintain HOLD:** The stock is trading at 25.3x/23.2x FY24E/FY25E EPS. We believe TCS is well positioned to deliver industry-leading growth and margins in the long run. However, considering the current volatile macro environment, poor quality of deal wins and delays in decision-making, we retain HOLD and continue to value the stock at 25x FY25E EPS, similar to Accenture, translating to a TP of Rs 3,580.

**Key changes**

Target	Rating
◀ ▶	◀ ▶

Ticker/Price	TCS IN/Rs 3,320
Market cap	US\$ 147.4bn
Free float	28%
3M ADV	US\$ 66.8mn
52wk high/low	Rs 4,043/Rs 2,926
Promoter/FPI/DII	72%/17%/11%

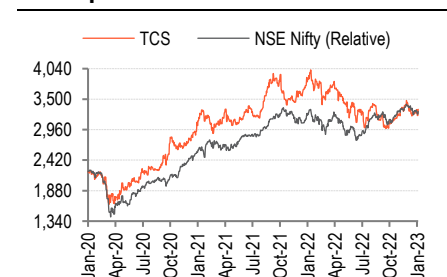
Source: NSE | Price as of 9 Jan 2023

**Key financials**

Y/E 31 Mar	FY22A	FY23E	FY24E
Total revenue (Rs mn)	19,17,540	22,23,757	24,76,435
EBITDA (Rs mn)	5,30,570	5,82,248	6,66,207
Adj. net profit (Rs mn)	3,83,270	4,16,294	4,80,791
Adj. EPS (Rs)	103.6	113.8	131.4
Consensus EPS (Rs)	107.2	119.2	130.1
Adj. ROAE (%)	43.3	41.3	38.7
Adj. P/E (x)	32.0	29.2	25.3
EV/EBITDA (x)	22.9	20.8	18.1
Adj. EPS growth (%)	13.9	9.8	15.5

Source: Company, Bloomberg, BOBCAPS Research

**Stock performance**



Source: NSE



## CAPITAL GOODS

09 January 2023

### Data centre capex to nudge up product demand

- India's data centre capacity estimated to more than double in 3Y to 1.8GW, a 32% CAGR and cumulative US\$ 4.4bn opportunity
- Expansion to open up growth avenues for power and cooling products, albeit limited to an estimated 2-5% of TTM revenue for capital goods players
- SIEM (BUY, TP Rs 3,500) looks best placed as its addressable market covers 37% of potential data centre spends

Vinod Chari | Nilesh Patil  
 Tanay Rasal  
 research@bobcaps.in

**Explosive growth in domestic data centres...**: As highlighted in our Nov'22 capital goods initiation report, [On the cusp of a capex supercycle](#), data centres in India are poised to add ~350MW of capacity per year till CY25 fuelled by hybrid operating models and rising internet penetration. This represents a 32% CAGR to 1.8GW over CY22-CY25, indicating a US\$ 4.4bn opportunity (at Rs 350mn/MW; USDINR Rs 80).

**...backed by accelerated digitisation:** Among the key end users of data centres are high-growth industries such as IT services, telecom and BFSI, where we can expect waves of growth led by emerging trends such as 5G penetration, digital currencies and healthcare digitisation. The proposed Data Protection Bill lends further impetus to domestic data centre capex given the requirement for localised data storage/processing.

**New growth avenues for power and cooling products...**: Technology and infrastructure comprise ~80% of data centre capex, with land forming the balance 20%. Of the total capex, 33% would be expended on power equipment (UPS, HV/MV/LV switchgears, backup generator sets) and 20% on cooling products (half of which would be for chillers).

**...but at relatively low revenue contribution:** Our analysis of listed power product players suggests data centre business will form less than 10% of revenue – in the range of 2-5% for companies such as ABB, SIEM and KKC (11% for POWERIND due to its lower base than peers; Fig 3). Similarly, in cooling products, we estimate single-digit revenue contribution for HVAC players such as VOLT and BLSTR (Fig 5). Our estimates assume a 30% contract win rate.

**SIEM best placed:** In addressable market terms, we believe SIEM's product portfolio is capable of catering to 37% of potential data centre spends. The opportunity for other product companies (ABB, POWERIND, KKC) is in the range of 10-14%. Similarly, the total addressable market for VOLT and BLSTR in the cooling business is ~10% of data centre outlay. As such, our capital goods picks remain LT (TP Rs 2,390), SIEM (Rs 3,500), AIAE (Rs 3,100), POWERIND (Rs 3,600) and KECI (Rs 500).

### Recommendation snapshot

Ticker	Price	Target	Rating
ABB IN	2,844	3,100	HOLD
AIAE IN	2,510	3,100	BUY
KECI IN	486	500	BUY
KKC IN	1,431	1,300	HOLD
LT IN	2,087	2,390	BUY
POWERIND IN	3,288	3,600	BUY
SIEM IN	2,892	3,500	BUY
TMX IN	1,963	2,100	HOLD

Price & Target in Rupees | Price as of 6 Jan 2023



**NOT FOR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES OF AMERICA (“US”) OR IN OR INTO ANY OTHER JURISDICTION IF SUCH AN ACTION IS PROHIBITED BY APPLICABLE LAW.**

## Disclaimer

### Recommendation scale: Recommendations and Absolute returns (%) over 12 months

**BUY** – Expected return >+15%

**HOLD** – Expected return from -6% to +15%

**SELL** – Expected return <-6%

**Note:** Recommendation structure changed with effect from 21 June 2021

Our recommendation scale does not factor in short-term stock price volatility related to market fluctuations. Thus, our recommendations may not always be strictly in line with the recommendation scale as shown above.

### Analyst certification

Each of the analysts mentioned in this research report certify, with respect to the sections of the report for which they are responsible, that (1) all of the views expressed in this report accurately reflect his/her personal views about the subject company or companies and its or their securities, and (2) no part of his/her compensation was, is, or will be, directly or indirectly, related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of BOB Capital Markets Limited (BOBCAPS).

### Important disclosures

This product is a compilation of previously published research notes. To view the complete report along with the associated Analyst certifications and Company-specific disclosures, please click on the hyperlink accompanying each excerpt.

### General disclaimers

BOBCAPS is engaged in the business of Stock Broking and Investment Banking. BOBCAPS is a member of the National Stock Exchange of India Limited and BSE Limited and is also a SEBI-registered Category I Merchant Banker. BOBCAPS is a wholly owned subsidiary of Bank of Baroda which has its various subsidiaries engaged in the businesses of stock broking, lending, asset management, life insurance, health insurance and wealth management, among others.

BOBCAPS's activities have neither been suspended nor has it defaulted with any stock exchange authority with whom it has been registered in the last five years. BOBCAPS has not been debarred from doing business by any stock exchange or SEBI or any other authority. No disciplinary action has been taken by any regulatory authority against BOBCAPS affecting its equity research analysis activities.

BOBCAPS has obtained registration as a Research Entity under SEBI (Research Analysts) Regulations, 2014, having registration No.: INH000000040 valid till 03 February 2025. BOBCAPS is also a SEBI-registered intermediary for the broking business having SEBI Single Registration Certificate No.: INZ000159332 dated 20 November 2017. BOBCAPS CIN Number: U65999MH1996GOI098009.

BOBCAPS prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, BOBCAPS prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member of any companies that the analysts cover.

Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein.

This material should not be construed as an offer to sell or the solicitation of an offer to buy any security in any jurisdiction. We are not soliciting any action based on this material. It is for the general information of BOBCAPS's clients. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Before acting on any advice or recommendation in this material, clients should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice. BOBCAPS research reports follow rules laid down by Securities and Exchange Board of India and individuals employed as research analysts are separate from other employees who are performing sales trading, dealing, corporate finance advisory or any other activity that may affect the independence of its research reports.

The price and value of the investments referred to in this material and the income from them may go down as well as up, and investors may realize losses on any investments. Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur. BOBCAPS does not provide tax advice to its clients, and all investors are strongly advised to consult with their tax advisers regarding any potential investment in certain transactions — including those involving futures, options, and other derivatives as well as non-investment-grade securities — that give rise to substantial risk and are not suitable for all investors. The material is based on information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied on as such. Opinions expressed are our current opinions as of the date appearing on this material only. We endeavour to update on a reasonable basis the information discussed in this material, but regulatory, compliance, or other reasons may prevent us from doing so.

We and our affiliates, officers, directors, and employees, including persons involved in the preparation or issuance of this material, may from time to time have “long” or “short” positions in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein and may from time to time add to or dispose of any such securities (or investment). We and our affiliates may assume an underwriting commitment in the securities of companies discussed in this document (or in related investments), may sell them to or buy them from customers on a principal basis, and may also perform or seek to perform investment banking or advisory services for or relating to these companies and may also be represented in the supervisory board or any other committee of these companies.

For the purpose of calculating whether BOBCAPS and its affiliates hold, beneficially own, or control, including the right to vote for directors, one per cent or more of the equity shares of the subject company, the holdings of the issuer of the research report is also included.

BOBCAPS and its non-US affiliates may, to the extent permissible under applicable laws, have acted on or used this research to the extent that it relates to non-US issuers, prior to or immediately following its publication. Foreign currency denominated securities are subject to fluctuations in exchange rates that could have an adverse effect on the value or price of or income derived from the investment. In addition, investors in securities such as ADRs, the value of which are influenced by foreign currencies, effectively assume currency risk. In addition, options involve risks and are not suitable for all investors. Please ensure that you have read and understood the Risk disclosure document before entering into any derivative transactions.

No part of this material may be (1) copied, photocopied, or duplicated in any form by any means or (2) redistributed without BOBCAPS's prior written consent.

### Other disclosures

BOBCAPS does not have any financial interest in the subject company. BOBCAPS does not have actual/beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

BOBCAPS is not engaged in any market making activities for the subject company.

BOBCAPS or its associates may have material conflict of interest at the time of publication of this research report.

BOBCAPS's associates may have financial interest in the subject company. BOBCAPS's associates may hold actual / beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

BOBCAPS or its associates may have managed or co-managed a public offering of securities for the subject company or may have been mandated by the subject company for any other assignment in the past 12 months.

BOBCAPS may have received compensation from the subject company in the past 12 months. BOBCAPS may from time to time solicit or perform investment banking services for the subject company. BOBCAPS or its associates may have received compensation from the subject company in the past 12 months for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory services in a merger or specific transaction. BOBCAPS or its associates may have received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months.

#### **Other disclaimers**

BOBCAPS and MAYBANK (as defined below) make no representation or warranty, express or implied, as to the accuracy or completeness of any information obtained from third parties and expressly disclaim the merchantability, suitability, quality and fitness of this report. The information in this report has not been independently verified, is provided on an "as is" basis, should not be relied on by you in connection with any contract or commitment, and should not be used as a substitute for enquiries, procedures and advice which ought to be undertaken by you. This report also does not constitute an offer or solicitation to buy or sell any securities referred to herein and you should not construe this report as investment advice. All opinions and estimates contained in this report constitute BOBCAPS's judgment as of the date of this report and are subject to change without notice, and there is no obligation on BOBCAPS or MAYBANK to update this report upon issuance. This report and the information contained herein may not be reproduced, redistributed, disseminated or copied by any means without the prior consent of BOBCAPS and MAYBANK.

To the full extent permitted by law neither BOBCAPS, MAYBANK nor any of their respective affiliates, nor any other person, accepts any liability howsoever arising, whether in contract, tort, negligence, strict liability or any other basis, including without limitation, direct or indirect, special, incidental, consequential or punitive damages arising from any use of this report or the information contained herein. By accepting this report, you agree and undertake to fully indemnify and hold harmless BOBCAPS and MAYBANK from and against claims, charges, actions, proceedings, losses, liabilities, damages, expenses and demands (collectively, the "Losses") which BOBCAPS and/or MAYBANK may incur or suffer in any jurisdiction including but not limited to those Losses incurred by BOBCAPS and/or MAYBANK as a result of any proceedings or actions brought against them by any regulators and/or authorities, and which in any case are directly or indirectly occasioned by or result from or are attributable to anything done or omitted in relation to or arising from or in connection with this report.

#### **Distribution into the United Kingdom ("UK"):**

This research report will only be distributed in the United Kingdom, in accordance with the applicable laws and regulations of the UK, by Maybank Securities (London) Ltd ("MSL") who is authorised and regulated by the Financial Conduct Authority ("FCA") in the United Kingdom (MSL and its affiliates are collectively referred to as "MAYBANK"). BOBCAPS is not authorized to directly distribute this research report in the UK.

This report has not been prepared by BOBCAPS in accordance with the UK's legal and regulatory requirements.

This research report is for distribution only to, and is solely directed at, selected persons on the basis that those persons: (a) are eligible counterparties and professional clients of MAYBANK as selected by MAYBANK solely at its discretion; (b) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended from time to time (the "Order"), or (c) fall within Article 49(2)(a) to (d) (high net worth companies, unincorporated associations, etc. as mentioned in the stated Article) of the Order; (all such persons together being referred to as "relevant persons").

This research report is directed only at relevant persons and must not be acted on or relied on by any persons who are not relevant persons. Any investment or investment activity to which this material relates is available only to relevant persons and will be engaged in only with relevant persons.

The relevant person as recipient of this research report is not permitted to reproduce, change, remove, pass on, distribute or disseminate the data or make it available to third parties without the written permission of BOBCAPS or MAYBANK. Any decision taken by the relevant person(s) pursuant to the research report shall be solely at their costs and consequences and BOBCAPS and MAYBANK shall not have any liability of whatsoever nature in this regard.

#### **No distribution into the US:**

This report will not be distributed in the US and no US person may rely on this communication.

#### **Other jurisdictions:**

This report has been prepared in accordance with SEBI (Research Analysts) Regulations and not in accordance with local regulatory requirements of any other jurisdiction. In any other jurisdictions, this report is only for distribution (subject to applicable legal or regulatory restrictions) to professional, institutional or sophisticated investors as defined in the laws and regulations of such jurisdictions by Maybank Securities Pte Ltd. (Singapore) and / or by any broker-dealer affiliate or such other affiliate as determined by Malayan Banking Berhad.

If the recipient of this report is not as specified above, then it should not act upon this report and return the same to the sender.

By accepting this report, you agree to be bound by the foregoing limitations.