

SELL TP: Rs 780 | ¥ 40% CEAT

Auto Components

20 January 2021

Healthy Q3 but long-term woes remain; maintain SELL

CEAT surprised positively on both revenue and earnings in Q3FY21, led by strong replacement demand and above-expected gross margins which could be a function of low-cost inventory. Revenue was up 30% YoY and operating margin expanded 410bps YoY. We continue to believe that capex (~Rs 35bn) will far exceed estimated operating cash flow (~Rs 25bn) over FY21-FY23, necessitating external funding and adding pressure on both balance sheet and earnings. We retain our TP of Rs 780 (14x Mar²23E EPS) and maintain SELL.

Strong Q3: At Rs 22.1bn (+30% YoY), revenue was 10% ahead of our estimate backed by strong replacement demand which was up ~35% YoY. Gross margin declined 100bps sequentially against an estimated ~400bps contraction. Further, higher operating efficiencies supported EBITDA growth of 80% YoY to Rs 3.3bn. EBITDA margin thus stood at 14.7% and adj. PAT grew 2.2x YoY to Rs 1.4bn.

Surge in commodity prices to erode earnings: With the >30% rise in both rubber and brent crude prices from Q2FY21 levels, we anticipate gross margin deterioration for tyre companies (see our recent report Spiking RM costs to puncture earnings). To mitigate this impact, players will have to effect price hikes of over 15% which looks difficult. We bake in a decline of ~150bps YoY in CEAT's FY22 gross margin, resulting in a drop in operating margin and earnings.

Maintain SELL: External borrowings to fund capex will not only undermine the balance sheet but also depress profits due to higher interest. Management believes rising input costs could pressure margins. We model for EBITDA margin shrinkage to 10.5% in FY23 and project a revenue/EBITDA /adj. PAT CAGR of +13%/-4%/-20% over FY21-FY23. Our Mar'22 TP remains at Rs 780, set at an unchanged 14x FY23E EPS. SELL.

KEY FINANCIALS

Y/E 31 Mar	FY19A	FY20A	FY21E	FY22E	FY23E
Total revenue (Rs mn)	68,313	65,811	73,158	84,906	93,560
EBITDA (Rs mn)	5,965	7,053	9,213	8,497	9,867
Adj. net profit (Rs mn)	2,889	3,005	3,721	1,964	2,263
Adj. EPS (Rs)	71.4	74.3	92.0	48.6	55.9
Adj. EPS growth (%)	3.7	4.0	23.8	(47.2)	15.2
Adj. ROAE (%)	10.5	10.3	11.4	5.7	6.1
Adj. P/E (x)	18.3	17.6	14.2	27.0	23.4
EV/EBITDA (x)	10.0	8.8	7.2	8.4	7.8

Source: Company, BOBCAPS Research

BOB Capital Markets Ltd is a wholly owned subsidiary of Bank of Baroda

Important disclosures, including any required research certifications, are provided at the end of this report.

Mayur Milak | Nishant Chowhan, CFA research@bobcaps.in

Ticker/Price	CEAT IN/Rs 1,310
Market cap	US\$ 726.1mn
Shares o/s	40mn
3M ADV	US\$ 5.3mn
52wk high/low	Rs 1,353/Rs 600
Promoter/FPI/DII	47%/28%/9%
Source: NSE	

STOCK PERFORMANCE



Source: NSE





FIG 1 – QUARTERLY PERFORMANCE

(Rs mn)	Q3FY21	Q3FY20	Y₀Y (%)	Q2FY21	QºQ (%)	9MFY21	9MFY20	Y₀Y (%)
Net Revenues	22,125	17,086	29.5	19,651	12.6	52,938	50,994	3.8
Total Income (A)	22,125	17,086	29.5	19,651	12.6	52,938	50,994	3.8
Operating Expenses:								
Raw materials consumed	12,065	9,814	22.9	10,493	15.0	29,254	30,249	(3.3)
Employee Expenses	1,785	1,340	33.2	1,589	12.3	4,866	3,790	28.4
Other Expenses	5,017	4,120	21.8	4,665	7.6	11,637	11,841	(1.7)
Total Expenditure (B)	18,867	15,274	23.5	16,746	12.7	45,757	45,880	(0.3)
EBITDA (A-B)	3,258	1,812	79.9	2,905	12.2	7,181	5,114	40.4
Other Income	100	57	75.7	42	136.0	291	350	(16.9)
Depreciation	873	648	34.8	839	4.0	2,497	1,913	30.5
EBIT	2,485	1,221	103.6	2,108	17.9	4,974	3,551	40.1
Finance Costs	412	301	36.9	444	(7.3)	1,338	966	38.5
PBT before excep items	2,074	920	125.4	1,664	24.6	3,636	2,585	40.7
Exceptional items	(123)	(3)	4,808.0	-	NA	(341)	(17)	1,951.8
PBT after excep items	1,951	918	112.6	1,664	17.2	3,295	2,568	28.3
Tax expense	675	297	127.4	(37)	(1,920.5)	577	584	(1.1)
Reported PAT	1,276	621	105.6	1,702	(25.0)	2,718	1,984	37.0
Adj. PAT	1,398	623	124.4	1,702	(17.8)	3,059	2,001	52.9
Adj. EPS (Rs)	34.6	15.4	124.4	42.1	(17.8)	75.6	49.5	52.9

Source: Company, BOBCAPS Research.

FIG 2 – KEY PARAMETERS

(%)	Q3FY21	Q3FY20	YoY (bps)	Q2FY21	QoQ (bps)	9MFY21	9MFY20	YoY (bps)
Gross margin	45.5	42.6	291	46.6	(114)	44.7	40.7	406
EBITDA margin	14.7	10.6	412	14.8	(6)	13.6	10.0	354
EBIT margin	11.2	7.1	409	10.7	50	9.4	7.0	243
PBT margin	9.4	5.4	399	8.5	90	6.9	5.1	180
Tax rate	34.6	32.4	225	(2.2)	3,685	17.5	22.7	(521)
Adj PAT margin	6.3	3.6	267	8.7	(234)	5.8	3.9	185

Source: Company, BOBCAPS Research





Earnings call highlights

- Demand momentum remains healthy with volumes up 28% YoY in Q3FY21.
 Most of the demand was driven by the replacement segment which grew 35%
 YoY; OEMs and exports grew 15% each. Tonnage volume in Q4FY21 should be similar to Q3, per management.
- Demand for MHCV tyres has been picking up given normalcy in economic activity and more vehicles plying on the road.
- Inventory levels remain lower than average at less than one month despite higher capacity utilisation across plants.
- Commodity prices have increased sharply with rubber currently at Rs 160/kg (vs. Rs 130 in Q2). This trend is expected to continue with exit commodity prices in Mar'21 likely to be ~10% higher than current levels.
- CEAT has taken a price increase of ~3% across categories (except 2Ws) in the last two months and would likely effect another hike of 3% in Q4 to partially mitigate the raw material cost burden.
- Gross debt stood at Rs 15.6bn at the end of 9MFY21, down by Rs 3.5bn since end-FY20. However, with additional capex to be commissioned and increasing working capital needs, debt can move up.
- CEAT plans to incur capex of Rs 6.5bn in FY21. Over FY22-FY23, the company intends to incur project capex of ~Rs 15bn and maintenance capex of Rs 3bn.





Valuation methodology

External borrowings to fund capex will not only undermine the balance sheet but also depress profits due to higher interest. Rising input costs could pressure margins, per management. We model for EBITDA margin shrinkage to 10.5% in FY23 (From 12.6% estimated in FY21) and project a revenue/EBITDA/adj. PAT CAGR of +13%/-4%/-20% over FY21-FY23. Our Mar'22 target price remains at Rs 780, set at an unchanged 14x FY23E EPS. Maintain SELL.



FIG 3 – RELATIVE STOCK PERFORMANCE

Source: NSE

Key risks

- Above-expected volume growth
- Meaningful expansion in operating margin
- Softening raw material prices



FINANCIALS

Income Statement

Y/E 31 Mar (Rs mn)	FY19A	FY20A	FY21E	FY22E	FY23E
Total revenue	68,313	65,811	73,158	84,906	93,560
EBITDA	5,965	7,053	9,213	8,497	9,867
Depreciation	1,743	2,554	3,272	4,085	4,897
EBIT	4,775	4,912	6,344	4,863	5,420
Net interest income/(expenses)	(677)	(1,230)	(1,748)	(2,237)	(2,395)
Other income/(expenses)	553	413	403	450	450
Exceptional items	340	(298)	(218)	0	0
EBT	4,438	3,385	4,378	2,626	3,025
Income taxes	1,209	678	876	662	762
Extraordinary items	0	0	0	0	0
Min. int./Inc. from associates	0	0	0	0	0
Reported net profit	3,229	2,708	3,503	1,964	2,263
Adjustments	(340)	298	218	0	0
Adjusted net profit	2,889	3,005	3,721	1,964	2,263
Balance Sheet					
Y/E 31 Mar (Rs mn)	FY19A	FY20A	FY21E	FY22E	FY23E
Accounts payables	12,078	11,714	12,890	13,920	15,187
Other current liabilities	4,498	6,933	7,411	9,184	9,584

Total assets	58,542	66,839	80,776	88,543	94,474
Other assets	1,884	532	532	532	532
Deferred tax assets, net	(2,077)	(2,611)	(2,611)	(2,611)	(2,611)
Intangible assets	0	0	0	0	0
CWIP	7,494	9,338	11,000	7,500	6,000
Net fixed assets	28,463	38,205	44,932	55,848	60,950
Investments	3,130	3,202	3,002	3,002	3,002
Other current assets	2,133	2,066	2,747	3,204	3,394
Inventories	9,652	8,795	10,022	10,468	11,022
Accounts receivables	7,265	7,047	8,819	8,839	9,741
Cash and cash eq.	597	266	2,334	1,761	2,444
Total liabilities and equities	58,541	66,839	80,776	88,543	94,474
Shareholders' fund	27,510	29,274	32,725	34,690	36,953
Reserves & surplus	27,106	28,869	32,321	34,285	36,548
Equity capital	405	405	405	405	405
Other liabilities	414	1,645	1,645	1,645	1,645
Debt funds	12,605	15,676	24,507	27,507	29,507
Provisions	1,436	1,598	1,598	1,598	1,598
Other current liabilities	4,498	6,933	7,411	9,184	9,584
Accounts payables	12,078	11,714	12,890	13,920	15,187

Source: Company, BOBCAPS Research



Y/E 31 Mar (Rs mn)	FY19A	FY20A	FY21E	FY22E	FY23E
Net income + Depreciation	4,972	5,262	6,775	6,049	7,160
Interest expenses	677	1,230	1,748	2,237	2,395
Non-cash adjustments	(553)	(413)	(403)	(450)	(450)
Changes in working capital	954	5,957	(2,025)	1,878	22
Other operating cash flows	(475)	(45)	0	0	0
Cash flow from operations	5,575	11,990	6,095	9,714	9,127
Capital expenditures	(11,434)	(14,139)	(11,662)	(11,500)	(8,500)
Change in investments	70	(72)	200	0	0
Other investing cash flows	553	413	403	450	450
Cash flow from investing	(10,811)	(13,798)	(11,059)	(11,050)	(8,050)
Equities issued/Others	0	0	0	0	0
Debt raised/repaid	6,196	3,071	8,831	3,000	2,000
Interest expenses	(677)	(1,230)	(1,748)	(2,237)	(2,395)
Dividends paid	(465)	(1,150)	0	0	0
Other financing cash flows	49	785	(51)	0	0
Cash flow from financing	5,103	1,476	7,032	763	(395)
Changes in cash and cash eq.	(133)	(332)	2,068	(572)	683
Closing cash and cash eq.	597	266	2,334	1,761	2,444

Per Share

Y/E 31 Mar (Rs)	FY19A	FY20A	FY21E	FY22E	FY23E
Reported EPS	71.4	74.3	92.0	48.6	55.9
Adjusted EPS	71.4	74.3	92.0	48.6	55.9
Dividend per share	11.5	24.0	0.0	0.0	0.0
Book value per share	680.1	723.7	809.0	857.6	913.5

Valuations Ratios

Y/E 31 Mar (x)	FY19A	FY20A	FY21E	FY22E	FY23E
EV/Sales	0.9	0.9	0.9	0.8	0.8
EV/EBITDA	10.0	8.8	7.2	8.4	7.8
Adjusted P/E	18.3	17.6	14.2	27.0	23.4
P/BV	1.9	1.8	1.6	1.5	1.4

DuPont Analysis

Y/E 31 Mar (%)	FY19A	FY20A	FY21E	FY22E	FY23E
Tax burden (Net profit/PBT)	65.1	88.8	85.0	74.8	74.8
Interest burden (PBT/EBIT)	92.9	68.9	69.0	54.0	55.8
EBIT margin (EBIT/Revenue)	7.0	7.5	8.7	5.7	5.8
Asset turnover (Revenue/Avg TA)	187.7	151.1	138.7	138.4	141.8
Leverage (Avg TA/Avg Equity)	1.4	1.5	1.7	1.8	1.8
Adjusted ROAE	10.9	10.6	12.0	5.8	6.3

Source: Company, BOBCAPS Research | Note: TA = Total Assets



Ratio Analysis					
Y/E 31 Mar	FY19A	FY20A	FY21E	FY22E	FY23E
YoY growth (%)					
Revenue	10.0	(3.7)	11.2	16.1	10.2
EBITDA	(1.6)	18.2	30.6	(7.8)	16.1
Adjusted EPS	3.7	4.0	23.8	(47.2)	15.2
Profitability & Return ratios (%)					
EBITDA margin	8.7	10.7	12.6	10.0	10.5
EBIT margin	7.0	7.5	8.7	5.7	5.8
Adjusted profit margin	4.2	4.6	5.1	2.3	2.4
Adjusted ROAE	10.5	10.3	11.4	5.7	6.1
ROCE	9.5	9.0	9.6	5.9	6.1
Working capital days (days)					
Receivables	38	40	40	38	36
Inventory	46	51	47	44	42
Payables	92	113	109	97	96
Ratios (x)					
Gross asset turnover	0.5	0.7	0.8	0.8	0.9
Current ratio	1.1	0.9	1.1	1.0	1.0
Net interest coverage ratio	(7.1)	(4.0)	(3.6)	(2.2)	(2.3)
Adjusted debt/equity	0.5	0.5	0.7	0.8	0.8

Source: Company, BOBCAPS Research



Disclaimer

Recommendations and Absolute returns (%) over 12 months

BUY - Expected return >+15%

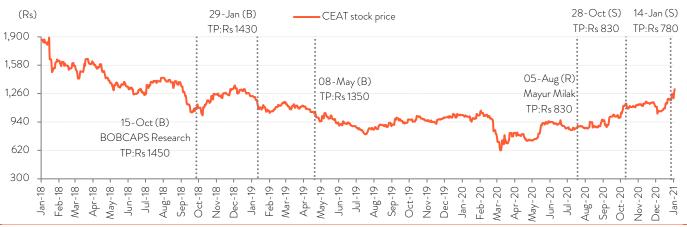
ADD - Expected return from >+5% to +15%

REDUCE – Expected return from -5% to +5%

SELL - Expected return <-5%

Note: Recommendation structure changed with effect from 1 January 2018 (Hold rating discontinued and replaced by Add / Reduce)

RATINGS AND TARGET PRICE (3-YEAR HISTORY): CEAT (CEAT IN)



B – Buy, A – Add, R – Reduce, S – Sell

Rating distribution

As of 31 December 2020, out of 88 rated stocks in the BOB Capital Markets Limited (BOBCAPS) coverage universe, 43 have BUY ratings, 14 have ADD ratings, 6 are rated REDUCE and 25 are rated SELL. None of these companies have been investment banking clients in the last 12 months.

Analyst certification

The research analyst(s) authoring this report hereby certifies that (1) all of the views expressed in this research report accurately reflect his/her personal views about the subject company or companies and its or their securities, and (2) no part of his/her compensation was, is, or will be, directly or indirectly, related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of BOBCAPS.

General disclaimers

BOBCAPS is engaged in the business of Institutional Stock Broking and Investment Banking. BOBCAPS is a member of the National Stock Exchange of India Limited and BSE Limited and is also a SEBI-registered Category I Merchant Banker. BOBCAPS is a wholly owned subsidiary of Bank of Baroda which has its various subsidiaries engaged in the businesses of stock broking, lending, asset management, life insurance, health insurance and wealth management, among others.

BOBCAPS's activities have neither been suspended nor has it defaulted with any stock exchange authority with whom it has been registered in the last five years. BOBCAPS has not been debarred from doing business by any stock exchange or SEBI or any other authority. No disciplinary action has been taken by any regulatory authority against BOBCAPS affecting its equity research analysis activities.

BOBCAPS has obtained registration as a Research Entity under SEBI (Research Analysts) Regulations, 2014, having registration No.: INH00000040 valid till 03 February 2025. BOBCAPS is also a SEBI-registered intermediary for the broking business having SEBI Single Registration Certificate No.: INZ000159332 dated 20 November 2017.

BOBCAPS prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, BOBCAPS prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member of any companies that the analysts cover.

Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations



expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein.

This material should not be construed as an offer to sell or the solicitation of an offer to buy any security in any jurisdiction where such an offer or solicitation would be illegal. We are not soliciting any action based on this material. It is for the general information of BOBCAPS's clients. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Before acting on any advice or recommendation in this material, clients should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice.

The price and value of the investments referred to in this material and the income from them may go down as well as up, and investors may realize losses on any investments. Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur. BOBCAPS does not provide tax advice to its clients, and all investors are strongly advised to consult with their tax advisers regarding any potential investment in certain transactions — including those involving futures, options, and other derivatives as well as non-investment-grade securities — that give rise to substantial risk and are not suitable for all investors. The material is based on information that we consider reliable, but we do not represent that it is accurate or complete, and it should not be relied on as such. Opinions expressed are our current opinions as of the date appearing on this material only. We endeavour to update on a reasonable basis the information discussed in this material, but regulatory, compliance, or other reasons may prevent us from doing so.

We and our affiliates, officers, directors, and employees, including persons involved in the preparation or issuance of this material, may from time to time have "long" or "short" positions in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein and may from time to time add to or dispose of any such securities (or investment). We and our affiliates may act as market makers or assume an underwriting commitment in the securities of companies discussed in this document (or in related investments), may sell them to or buy them from customers on a principal basis, and may also perform or seek to perform investment banking or advisory services for or relating to these companies and may also be represented in the supervisory board or any other committee of these companies.

For the purpose of calculating whether BOBCAPS and its affiliates hold, beneficially own, or control, including the right to vote for directors, one per cent or more of the equity shares of the subject company, the holdings of the issuer of the research report is also included.

BOBCAPS and its non-US affiliates may, to the extent permissible under applicable laws, have acted on or used this research to the extent that it relates to non-US issuers, prior to or immediately following its publication. Foreign currency denominated securities are subject to fluctuations in exchange rates that could have an adverse effect on the value or price of or income derived from the investment. In addition, investors in securities such as ADRs, the value of which are influenced by foreign currencies, effectively assume currency risk. In addition, options involve risks and are not suitable for all investors. Please ensure that you have read and understood the Risk disclosure document before entering into any derivative transactions.

In the US, this material is only for Qualified Institutional Buyers as defined under rule 144(a) of the Securities Act, 1933. No part of this document may be distributed in Canada or used by private customers in the United Kingdom.

No part of this material may be (1) copied, photocopied, or duplicated in any form by any means or (2) redistributed without BOBCAPS's prior written consent.

Company-specific disclosures under SEBI (Research Analysts) Regulations, 2014

The research analyst(s) or his/her relatives do not have any material conflict of interest at the time of publication of this research report.

BOBCAPS or its research analyst(s) or his/her relatives do not have any financial interest in the subject company. BOBCAPS or its research analyst(s) or his/her relatives do not have actual/beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

The research analyst(s) has not received any compensation from the subject company in the past 12 months. Compensation of the research analyst(s) is not based on any specific merchant banking, investment banking or brokerage service transactions.

BOBCAPS or its research analyst(s) is not engaged in any market making activities for the subject company.

The research analyst(s) has not served as an officer, director or employee of the subject company.

BOBCAPS or its associates may have material conflict of interest at the time of publication of this research report.

BOBCAPS's associates may have financial interest in the subject company. BOBCAPS's associates may hold actual / beneficial ownership of one per cent or more securities in the subject company at the end of the month immediately preceding the date of publication of this report.

BOBCAPS or its associates may have managed or co-managed a public offering of securities for the subject company or may have been mandated by the subject company for any other assignment in the past 12 months.

BOBCAPS may have received compensation from the subject company in the past 12 months. BOBCAPS may from time to time solicit or perform investment banking services for the subject company. BOBCAPS or its associates may have received compensation from the subject company in the past 12 months for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory services in a merger or specific transaction. BOBCAPS or its associates may have received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months.